





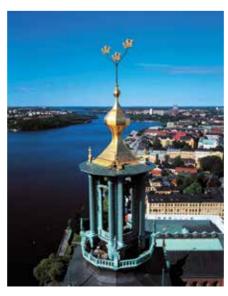
EKSKLUZYWNE I KOMFORTOWO WYPOSAŻONE APARTAMENTY W SAMYM CENTRUM WARSZAWY. GOTOWE DO ZAMIESZKANIA.

olitan.pl |









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NEW YEAR IN LAS VEGAS

n this issue, I particularly recommend our article about Las Vegas - a city spreading its wings again. Following a several years of recession the Sin City has been experiencing a true renaissance.

While most of the development taking place in Downtown is privately funded, the City of Las Vegas also has a master plan. "Vision 2045", as it is known, claims to be "the most ambitious planning document crafted by the city since its inception in 1905". It describes a future Downtown that will become "the cultural and economic hub of the region" and "a network of neighbourhoods that will enjoy the highest quality of life, built on the legacy and energy of local culture, green infrastructure, education, and a robust

and diversified economy".



It says that start-ups and local entrepreneurs will be able to take advantage of incubator space, and there will be tax incentives to get new businesses off the ground.

Over the next 25 years, Downtown hopes to have carved out nine hectares of parks and plazas with hundreds of young trees. Bike paths and walking trails will be increased seven-fold and 16,000 new jobs will have been generated. It will also be looking to implement "smart city" innovations such as co-ordinated IT and wayfinding systems for traffic and parking management, while 50 per cent of its energy will come from renewable sources. If it continues on this trajectory, Las Vegas may become one of of the most attractive cities in the US.

On behalf of the entire editorial staff and the publisher, I would like to wish you a wonderful and passionate New Year 2018, with plans at least as ambitious as those of Las Vegas.

Morneno Moz

Marzena Mróz. editor-in-chief

INNOVATION,
GROWTH &
NEW OPPORTUNITIES

MEET.

Singapore is an inspiring city with tremendous depth of expertise and breadth of experience in creating exciting opportunities through events. Its innovation capabilities combined with world-class infrastructure and award-winning venues make it the ideal place to turn your passion for growth into reality. It's where great minds converge, connect and collaborate. And new possibilities are created to shape the future. Let us help you take your business further, plan your next event at VisitSingapore.com/mice.









Hotels

AMResorts Collection

DREAM RESORTS & SPAS

Dreams Resorts & Spas belong to the AMResorts Collection. The resorts provide a high level of luxury and ambiance for couples and families in unparalleled tropical settings. These include: Zoetry Wellness & Spa Resorts, Secrets Resorts & Spas, Breathless Resorts & Spa, Dreams Resorts & Spa, Now Resorts & Spa and Sunscape Resorts & Spa.

Best seaside locations offering breathtaking views, elegant restaurants, chic bars and lounges, supervised Explorer's Club for Kids (3-12) and Core Zone Teens Club (13-17) and world-class spas create an environment of ultimate enjoyment for everyone.

Each resort offers Unlimited-Luxury® holidays where everything is included: several á la carte restaurants where no reservation is required, daily refilled mini-bar, 24h room service, pool and beach service, unlimited international and domestic top-shelf spirit and you don't need to wear a wristband. For activity seekers there are daily land and water activities, nightly live entertainment and you also have Wi-Fi access in the resort included. You can find your favourite Dreams Resorts & Spas in Costa Rica, the Dominican Republic, Mexico and Panama.

The resorts are undoubtedly perfect places for family holidays, business conferences and wedding receptions. They offer lasting memories in heavenly locations. amresorts.com

Hotels

Best Western Hotels&Resorts

NEW BRAND ON THE MARKET

Best Western Hotels & Resorts has introduced its 11th branda collection of upper midscale properties. The BW Signature Collection by Best Western joins two other "soft brands" that the company has produced in recent years. The chain has also announced that it has signed an agreement for the opening of a new Sure Hotel in Poland. which will be the first hotel outside Sweden under a new brand name in Europe.

With the launch of the new product, the chain can offer hotels an option to operate under a soft brand in most segments - upper economy and midscale (SureStay CollectionSM by Best Western), upper midscale (BW Signature Collection by Best Western), as well as upscale and upper upscale (BW Premier Collection®).

"We are glad that we can offer another brand dedicated to hoteliers wishing to operate independently, but also seeking the benefits of collaborating with a large global chain. We believe that BW Signature Collection by Best will be a proper response to their expectations," said Saija Kekkonen, the CEO of the Best Western Hotels for Finland, Baltic countries, Poland and Russia. The first Sure Hotel by Best Western in Poland will be opened in Poznań at Paderewskiego 1 street. It will offer 40 comfortable rooms. The Sure brand, which was introduced in the US market at the end of 2016, has been very well received by hoteliers. In the near future, the company plans to launch more than 100 properties of this type.





Dr Irena Eris

CHRISTMAS GIFT

Podarunek Piekności Voucher (Beauty Gift Voucher) is a unique present for her or for him. Presented in any Dr Irena Eris Cosmetic Institute or Dr Irena Eris Beauty Partner salon, it entitles its holder to taking advantage of innovative treatments or purchase of exclusive Dr Irena Eris cosmetics. It's also the perfect gift for a business partner or an employee. You can purchase the Podarunek Piekności Voucher for special treatment packages: Popołudnie Piękna (Afternoon of Beauty) or Dzień Urody (Day of Beauty). You can purchase the voucher at Dr Irena Eris Cosmetic Institutes. Dr Irena Eris Beauty Partner salons, as well as online. instytuty.drirenaeris.com

Airline

LOT

WE WILL FLY TO SINGAPORE

LOT Polish Airlines launches the fifth connection to Asia. The direct service from Warsaw to the Lion City will commence on 15 May 2018. Initially, the Polish national air carrier will offer three weekly flights, but from July on the frequencies will increase to four services a

"Flights on Warsaw-Singapore route will be operated by Boeing 787 Dreamliner aircraft, which covers the 9,500 km route in about 12 hours. I hope that our offering will also appeal to business travellers, who will appreciate the comfort and the highest quality of service abialalbe in Business and Premium Economy classes," said Rafał Mielczarski, the CEO of LOT



ZAPROJEKTOWANA SPECJALNIE DLA CIEBIE Nowa Business Class





Wypróbuj perfekcyjnie zaprojektowaną przestrzeń do pracy, rozrywki i odpoczynku w Nowej Business Class Singapore Airlines. Panel, który mieści wszystko czego potrzebujesz, aby popracować, łącznie z gniazdkiem zasilającym, abyś mógł być w kontakcie oraz z licznymi schowkami, abyś wszystko miał w zasięgu ręki. Fotel o szerokości 71 cm można ustawić w kilku nowych pozycjach, tak żeby było Ci najwygodniej i który zamienia się w zupełnie płaskie łóżko, abyś mógł wygodnie wypocząć podczas snu. Każdy szczegół jest doskonale przemyślany i zaprojektowany z myślą o Tobie.









Beauty

Fragrance

SCENTS FROM GRASSE

The Grasse collection has been inspired the French town of Grasse - the world's perfume capital, which produces all the essential oils used in perfume waters from Allvernum. The floral and fruity aromas wafting in the air around Grasse, have been captured in creatively designed bottles. The extraordinary duration and quality of Grasse fragrances are guaranteed by the 200-year-old tradition of French perfumers. The unique collection includes such products as Lily of the Valley & Jasmine based on lily of the valley, peony and jasmine, Cherry Blossom & Musk with mandarin and strawberry accords, Iris & Patchouli with citrus notes of bergamot, neroli and coconut, as well as Coffee & Amber with notes of pear, vanilla and amber.

Philips

On the go

LET OFF THE STEAM

What can you do if your suit gets all crumpled in the suitcase? Is there a way to make a terribly creased dress look fine just a few moments before an important business meeting? Philips handheld harment steamer is the perfect solution both for your household and business travels. Without having to fold out the ironing board, you can refresh and smoothen your clothes before leaving the hotel for a business meeting or going to the airport. The steamer is safe for all fabrics, can be used to remove creases from delicate silk dresses or pleated skirts made from viscose, but it will also be useful for refreshing tweed suits, wool coats, sweaters and even upholstery. Hot steam kills up to 99.9 percent of bacteria, which means that the device is also perfectly suited for disinfecting clothes. It's very handy and light, and sports an interesting design. philips.com





Technology

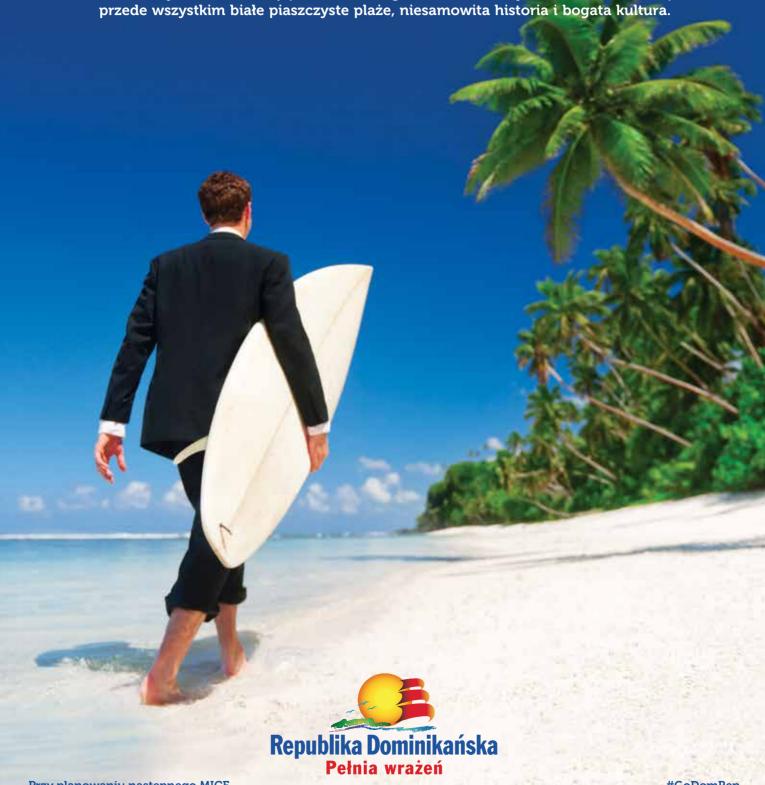
Coffee in office

FROM RISTRETTO TO AU LAIT

The new fully automatic coffee machine Saeco Xelsis offers 15 world-class beverages - from strong ristretto through espresso lungo, caffe crema, espresso macchiato and caffe americano to excellent cappuccino, flat white and café au lait. The colourful touch screen with Coffee Equalizer™ allows you to adjust various parameters of the drink such as the quantity, temperature, strength and aroma of coffee, volume of milk foam and even the brewing sequence. With Latte Duo function you can prepare at the same time two large cups of cappucino and latte macchiato. The coffee machine can also store up to eight user profiles, where each user can store personalised coffee recipes. Saeco Xelsis SM7685/00 is technologically advanced coffee maker by the Italian manufacturer. Recommended price: PLN 7,609. philips.com

#KONGRESOWARD

Republika Dominikańska to kraj słońca, resortów hotelowych światowej klasy i wyjątkowych miejsc. Oferuje pola golfowe na najwyższym poziomie i pełne adrenaliny możliwości spędzania wolnego czasu. Na całym świecie znane są przede wszystkim białe piaszczyste plaże, niesamowita historia i bogata kultura.



Przy planowaniu następnego MICE eventu pomoże strona internetowa godominicanrepublic.com/mice.

#GoDomRep GoDominicanRepublic.com GoDominicanRepublic.pl









Airlines

Air France KLM

NEW FLIGHT SCHEDULE

The winter schedule of Air France and KLM includes 10 new long-haul routes. The airlines have prepared several tourist hits for the autumn/ winter season. KLM will offer services from its Amsterdam hub to Mumbai, India, the sunny island of Mauritius, to Minneapolis, US, as well as to Cartagena, Columbia and San José, Costarica. Air France, in turn, are now offering flights from Paris to Malé, in the Maldives, to Chicago, US, as well as services on Pointe-à-Pitre (Guadeloupe)-Atlanta (US) route. In addition, beginning spring 2018, Air France and KLM will launch several other interesting routes: to Fortaleza (Brazil - flights via Paris and Amsterdam), and to Seattle (via Paris). The fleet of the Dutch-French holding includes 15 Dreamliners (B787), which will serve both the new and most popular intercontinental routes in the winter season.

In Europe, the flight schedule of the Air France KLM is also expanding, with new attractive destinations added on regular basis. One of the most important news for Polish travellers was this year's launch (May 2017) of KLM's new connection from Gdańsk to Amsterdam. In winter season the flight frequency on this route has doubled to 14 per week.

Along with flights to Gdańsk and other routes unveiled earlier this year, Air France KLM have launched a total of 16 new European services. Passengers travelling from Poland may be particularly interested in Air France's services to Marrakesh in Morocco, Palma on the Spanish island of Mallorca, and to Porto in Portugal - all of which are operated via Paris or Amsterdam. You can get to Porto with KLM, too, flying via Amsterdam. Other new European destinations served by KLM are Catania (Italy), Graz (Austria) and Malaga (Spain). airfrance.pl i klm.pl

Beauty

Erborian

COSMETICS FROM KOREA AND PARIS

Cosmetics from Erboran brand. which have recently hit the Polish market, combine intelligently two visions of beauty - the French and Korean one. In its Seoul's laboratory, the company develops advanced technologies based on ingredients obtained from Korean medicinal plants.

Meanwhile the Paris team works closely with the biggest perfume makers to guarantee that all products feature light, subtle fragrances and interesting texture. The distinctive ingredients of those unique beauty products include yuzu fruit, ginseng, ginger,



lavender, Ginkgo biloba, soybean, rice protein, liquorice and green plum.

Product packaging takes hints from traditional paper boxes in which green tea is sold. The company's logo expresses the Asian heritage of the brand, while the floral design has a distinctly French feel. Before landing in the box, each product is wrapped in fine rice paper used in Korea for calligraphy. The biggest hits of the brand include BB cream with ginseng, BB night mask, BB day mask, as well as unique lip balms. sephora.pl



Café

Dilmah and Saquella

TEA AND COFFEE

The art of tea and coffee is a tradition that goes back many centuries. By preparing these beverages in a proper way, you can bring out the richness of their taste and aroma, which is unknown to regular coffee and tea drinkers. Luckily, now, those visiting Herbata i Kawa tea room, can learn how to brew those drinks correctly. Original Ceylon tea or Italian coffee has never tasted so special in

In addition to being a tea room, Herbata i Kawa is also a workshop venue. You can enjoy here hot and warm drinks here, but also relax from the hustle and bustle of the city in a pleasant and quiet atmosphere.

The tea room also sells their products, including a number of unique tea and coffee blends. Herbata i Kawa is located at Waryńskiego 28 street, Warsaw, at Constitution Square. Open Mon-Fri, 9am - 7pm (on Sat., 10am - 6pm).

facebook.com/herbataikawa





PEWNY PARTNER W NIEPEWNYCH CZASACH



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HOW THINKPAD HAS CHANGED THE WORLD

1992

IBM presents ThinkPad 700C
- the industry's first laptop with TFT display.

2005

Lenovo acquires the IBM's personal computer department.



The iconic brand of business laptops celebrates its 25th anniversary.



2008

Lenovo presents ThinkPad X300 - the slimmest and the lightest 13-inch laptop.



2015

Lenovo sells a 100 millionth Thinkpad.

2017

The company presents ThinkPad X1 Carbon - the world's lightest 14-inch ultrabook.

2009

ThinkPad X W700ds - the world's first dual-screen mobile workstation.



2017

ThinkPad celebrates its 25th anniversary.



he distinctive black computers equipped with red TrackPoints have become an icon of business mobility, and contributed to scientific advancements as well as space travel.

THE NEW STAR PRESENTED

The name "ThinkPad" harks back to pocket notebooks with the motto "Think" engraved on them, that IBM employees once received from their company. It all started back in 1992 when the IBM Corporate Industrial Design department asked the famous industrial designer Richard Sapper to design the company's first laptop. The development team of Project Nectarine at Yamato Labs was headed by a Japanese engineer Arimas Naitoh. The world premiere of ThinkPad 700C (as it was named) was held on 5 October 1992 at a press conference in Manhattan, New York. A month later, at COMDEX (now CES) in Las Vegas, the 700C was the main star of the fair and in the following few months received over 300 various awards. It was also the first laptop computer with a colour display controlled by thin film transistors (TFT). Designing the 700C, Sapper was heavily inspired by the Japanese Bento box. The first ThinkPad's processor was clocked at 25 MHz, while today's models boast a 2.8Ghz performance, which means that they are about 112 times faster and contain 7,000 times more transistors.

COMPUTER FOR THE PRESIDENT

The ThinkPad 700C became a bestseller and IBM had difficulties keeping up with production. Even George Bush wanted a ThinkPad as a Christmas present for his wife and had to call up IBM PC management in order to get

one, because the computer had been sold out in all shops. As you may guess, a brand new ThinkPad 700C was sent to the White House right before Christmas. In return the IBM's



Telecommuting,
e-commerce, Moore's law,
Microsoft Windows
- all of these have redefined
the relationship between work
and entertainment, business
and society, as well as science
and knowledge.
The foundation of these
innovations was laid with
the invention and development
of the ThinkPad
- a versatile business laptop
with a distinctive
red TrackPoint.

top brass received a thank you note from the president along with a cheque. From now on, ThinkPad has become a symbol of the status of presidents and CEOs.

SPACE MISSION

IBM ThinkPads first flew aboard the U.S. Space Shuttle on Dec. 2, 1993 on the Shuttle Endeavour's flight to repair the Hubble Space Telescope. Astronauts used the ThinkPads 750s to view colour images and sketches of the telescope that were loaded on the computer's hard drive. Over the course of years, several hundred of ThinkPads have been used on the International Space Station and the Russian Mir station. One of the 750C models is likely to set a record for time spent in space inasmuch as it was left in Mir's collision damaged (and now abandoned) Spektr module.

In 1994 IBM presented the first laptop with a built-in CD-ROM drive (755 CD), while 1995 saw the premiere of the 701C model with the famous Butterfly keyboard. In the following years ThinkPad revolutionized the industry as the world's first laptop with a detachable docking station, the first one to use wireless connectivity, and the first portable computer to have a built-in security circuit and a finger-print scanner.

ThinkPad equipment has always been known for the highest quality of build and sturdiness. In this way, their users can be sure that their laptop will never let them down in extreme conditions, whether it's scorching 60°C or freezing -20°C. ThinkPad will last three days in full sun, survive a sandstorm in the Sahara, flooding with water, coffee or lemonade, as well as an intense day of work during a rainy season in the Amazon. It won't give in to even the longest journey in







Over the next twenty-five years, ThinkPad will continue to develop, innovate and deliver the technologies of tomorrow.

difficult conditions or to a sudden change of weather - storm, heat or snowstorms.

ON LAND, AT SEA AND IN THE AIR

The ThinkPad has had its hand in revolutionizing many aspects of our lives. Mobile and durable, it has helped carry out the most ambitious plans without keeping its users "deskridden". Soon other companies followed suit, but the black laptop with its distinctive red TrackPoint is still the leader in its field. The rapid growth of the Internet and the fact that the business world was quick to embrace it, have also increased the popularity of the Thinkpad.

With the help of Qualcomm and the use of satellite communications, a number of ThinkPads were installed in the truck cabins of the American transport industry leader J. B. Hunt. It was then that a "road warrior" was born and the business world changed for good. A new path to the future was marked out by wireless connectivity.

ThinkPad has contributed to a new era of discoveries and research on land, in the air and at sea. The iconic computer has conquered Mount Everest and the depths of the oceans. Researchers used ThinkPads to study biodiversity in equatorial forests. The computer travelled the entire length of the Nile and Blue Nile, while NASA used Think-Pads on board their International Space Station and the Russian Mir station. The Butterfly design used on one of the earliest models,

is now a part of the permanent exhibition at the Museum of Modern Art in New York. No wonder then that more than one hundred million of these great little computers have been sold so far, and the ThinkPad tops alltime bestselling lists.

THINKPAD AT 50 - WHAT NEXT?

As technology has advanced with exponential speed, the designers and engineers behind ThinkPad have remained purpose-driven in their quest to continually reimagine mobile computing while preserving the original concept. From the ThinkPad 701C with the "butterfly" keyboard to the 2-in-1 convertible X1 Yoga with "rise and fall" keyboard, the relentless quest for perfection has made ThinkPad the number one business laptop of all time. Over the next twenty-five years, ThinkPad will continue to develop, innovate and deliver the technologies of tomorrow. Arimasa Naitoh, former head of the Yamato Labs and affectionately known as the father of ThinkPad, firmly believes that the future is in safe hands.

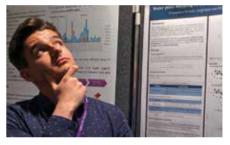
"From the original 700C to the latest X1 Series, ThinkPad has proved it can enable business transformation and offer customers uncompromised mobility," he says.

"Our team of engineers imagine a future world where ThinkPad creates new segments and further enrichens user experiences as technology becomes more embedded in our lives."

THINKPAD PEOPLE



 Andrzej Sowiński, Country General Manager Lenovo Poland: "ThinkPad will retain the primary choice of many business users, because the brand can perfectly anticipate their needs. We are investing heavily in innovative technologies. This year we have implemented a new lowtemperature soldering process, which will save up to 35 percent of carbon dioxide emissions per year, and we are already thinking of further improvements. As long as computer users have problems to solve, ThinkPad will be offering appropriate solutions to help them deal with those problems".



• Przemek Zientala, a student at the University of Southampton, locates clean drinking water in Tanzania through machine learning. A typical day for him begins at home, where his ThinkPad processes various data.

"When shopping for a computer, I focused on two things: power and build quality. I call my ThinkPad 'Little Beast.'"



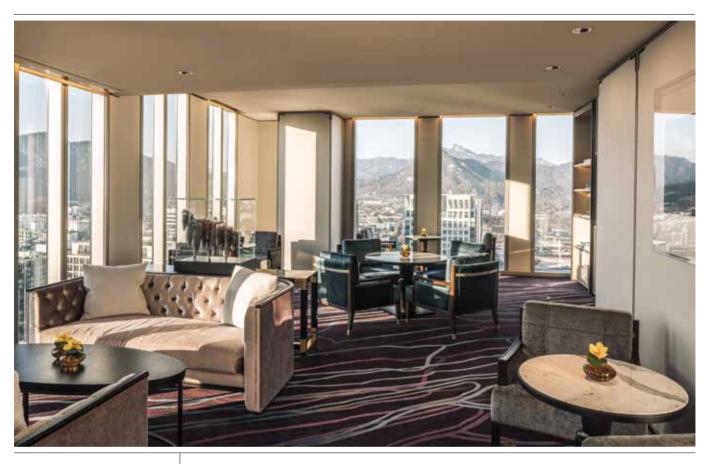
• Professor Stephen Hawking is renowned for his work on the theory of relativity and black holes. In his work and daily life he uses a special Thinkpad equipped with custom-designed software and SwiftKey keyboard. The whole system learns from the user and predicts the typed words, which is a great help for the renowned scientist suferring from amyotrophic lateral sclerosis (ALS).

SEOUL



Hotel

FOUR SEASONS HOTEL SEOUL



CONTACT

Four Seasons Hotel Seoul 97 Saemuan-ro Jongno-gu, Seoul South Korea tel.: +82 (2) 6388 5000 www.fourseasons.com

our Seasons Seoul is the first hotel in Korea that belongs to this well-known luxury hotel chain. With a fantastic location in the heart of the city, stunning architecture, seven restaurants, a three-storey spa and a unique fitness centre, just two years after its opening it has become a destination in its own right and one of the highlights of the capital of South Korea.

The building was designed by Heerim Architects & Planners, and a custom-made fragrance blend that fills the interiors of the hotel was designed by Lorenzo Villoresi Firenze perfume house. The property is also home to South Korea's first boutique of the famous Japanese floral designer Nicolai Bergmann. His creations along with more than 160 works of contemporary art are displayed throughout the hotel.

ROOMS AND SUITES

Four Seasons Seoul offers 317 spacious rooms and suites. Each comes with a fully-customizable bed, panoramic windows overlooking the Gyeongbok Palace or the N Seoul Tower, electric blinds, a smart lighting system, a spa bathroom with an automatic toilet, and an iPad app for communication with the personnel. You can also request for a PlayStation or Xbox gaming console to be delivered to your room. The décor features a simple, elegant design with distinct Korean motifs.

If you have a chance, book a room with access to the Executive Club Lounge, which includes free drinks and snacks, as well as evening cocktails, and a personal concierge service. Kids have access to the unique Lego Kids Lounge, designed in partnership with Lego, where they will find a wide range of games and block sets.

BARS AND RESTAURANTS

The hotel's unique collection of seven restaurants and bars attracts lovers of good cuisine from all over the capital. The most famous, named YuYuan, was designed in the style of 1920s Shanghai, and was the first in South Korea to receive a Michelin star. Its chef Simon Wu specializes in Cantonese cuisine and regional delicacies of Chinese cuisine, such as the Peking Duck. Boccalino is a stylish Italian restaurant in-



spired by the culture of Milan, while Kioku is a three-storey sushi bar, run by a Michelinstarred chef from Japan. Market Kitchen, designed in a style of a European market hall, is the place to go for the best dishes of the European cuisine, prepared in front of guests and served in a form of buffet. One of the culinary highlights of the hotel is also the elegant Charles H cocktail bar, being a modern interpretations of New York's speakeasies of the 1920s. The entrance to the bar is hidden and only invited guests can enjoy its wide selection of cocktails served by the world's best bartenders.

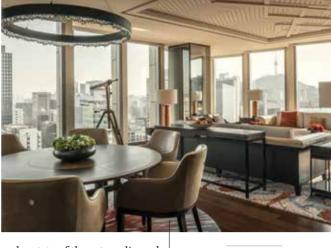
SPA CENTRE

In the country that can easily be dubbed "the world's beauty and wellness centre", a visit to the spa is an integral part of every trip. Four Seasons Seoul is wellknown for its treatments with

the elements of traditional Korean medicine, and it boasts an exclusive offer where spa procedures are combined with sauna sessions. The 9th floor houses an entire complex, which includes dry and classic saunas, baths, a TV lounge, as well as beds for an afternoon nap. One of the most popular spots here is the Facial Bar, where you can choose from a whole range of face masks. It was in South Korea where instant masks were popularized. Made of cotton and cellulose, the masks are soaked with nutrients and extracts from plants and herbs. Facial Bar is the perfect place for a 20-minute relaxation under the supervision of cosmetic experts.

ATTRACTIONS

Guests of Four Seasons Seoul will find here a wide range of activities, including the 815 sqm fitness centre with a pilates zone



and a state-of-the-art cardio and power equipment. You can also take part in aerobics classes here. In Golf Experience area you can play virtual golf on five large screens that display 3D visualizations of the most famous golf courses. The full-size main swimming pool with Seoul's panorama has three swim lanes, and the adjacent children's pool can be used for leisure activities by a whole family. Meanwhile, the vitality pool with its heated water is a perfect spot for unwinding after a hard day of work or sightseeing the city.

VERDICT

Four Seasons Seoul is one of the best places to spend several days in South Korea. With its excellent location and a wide range of attractions, it's an excellent offer for both business travellers and tourists.

Anna Drozdowska

With a fantastic location in the heart of the city, stunning architecture, seven restaurants, a three-storey spa and a unique fitness centre, just two years after its opening it has become a destination in its own right and one of the highlights of the capital of South Korea.



SINGAPORE - PASSION MADE POSSIBLE



Marzena Mróz talks to Beverly Au Yong, the Area Director for Eastern Europe at Singapore Tourism Board

What makes Singapore such an attractive business tourism destination?

Singapore's presence on the global business stage makes it a very attractive business tourism destination. We are a leading, world-class business city and MICE destination, offering extensive infrastructure, multicultural experiences and world-class entertainment. The city-state is home to more than 7,000 multinational companies, of which about 4.000 have located their regional headquarters in the city-state. Finally, Singapore is rapidly becoming the Silicon Valley of Southeast Asia, with entrepreneurial growing ecosystem filled with over 55,000 start-ups.

What are some of the key industries that drive the country's economy?

Singapore has been built on several key industries and to stay atop of the ever-changing landscape, economic Republic has invested heavily

developing innovative areas to keep pace and scale for growth. Our fast-growing clusters include financial services, technology, advanced manufacturing, design, travel, media, urban solutions and aerospace, and logistics. Other emerging industries that are making significant contribution to Singapore's economy include casinos, applied health science and education.

Singapore has been recognised by the World Bank as the world's easiest place to do business for 10 consecutive years. What are the main strengths of the city-state in this respect? In what areas does it win with its competitors?

It is easy to do business in Singapore, indeed, and there are several reasons why we are considered a business-friendly state. First, it is very easy to start a business here - all you need to do is to complete a single online form. Second, we are wellknown for our well-developed infrastructure, political stability and low crime levels. Other categories where Singapore has consistently ranked high include dealing with construction permits, getting electricity, registering property, getting credit and protecting minority investors. The city-state is also praised for a highly-skilled workforce, the use of English as the main working language and respect for intellectual property rights.

What are some of the city's major event venues and what range of services do they offer for MICE organizers and delegates? Are there any unconventional venues that guarantee unforgettable experiences?

Singapore offers over 1,000 venues, unique event spaces and green venues with versatile facilities.

Among the most popular are the Marina Bay Sands®

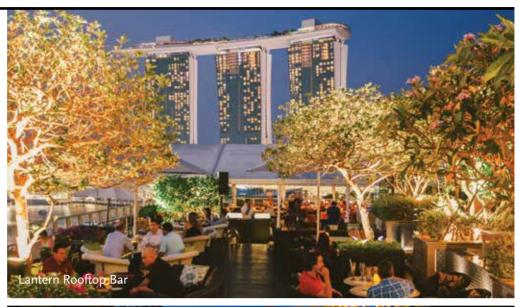


Expo & Convention Centre, Suntec Singapore Convention & Exhibition Centre and the Singapore EXPO. All of them are suitable for large-scale international exhibitions and conferences, featuring state-ofthe-art technology, as well as unique solutions, such as the ImmersiveAV Suite at Suntec. which features holograms and 360 degree projection screens.

Event organizers can also choose from a wide range of unique venues, including ArtScience Museum, Gardens by the Bay, Marina Bay Cruise Centre Singapore, Night Safari (one-of-thekind 'Evening in the Wild' programme), Royal Albatross four-masted ship, Singapore Flyer observation wheel and Singapore Sports Hub. Then, there is the Resorts World Sentosa Singapore, Asia's ultimate leisure and MICE destination, which offers delegates unforgettable experiences at S.E.A. Aquarium, one of the world's largest aquariums, the Maritime Experiential Museum, Singapore's only maritime heritage museum, and Universal Studios Singapore.

Being Asia's first and world's second most "network ready" country, Singapore seems to have it all to cater for the needs of event organizers. How can this technological advancement be used to provide unique experiences for delegates?

Singapore's success has been largely enhanced by its willingness to embrace emerging technologies, such as a super-fast, next-generation broadband network that has already reached 99 per cent of homes and businesses in the city. Of course, this innovative technology can also be used for the needs of MICE organizers. For example, with seamless Wi-Fi coverage, event organisers can collect and analyse vast amounts of data to understand attendee





needs and create customised value propositions, as well as event apps that engage delegates.

Singapore Changi Airport has consistently been voted the best airport in the world. How does the port's excellent connectivity translate into business opportunities for companies eager to reach out to other Asian markets?

Geographically, Singapore is conveniently located at the heart of Southeast Asia's air and sea lanes and naturally positioned as a gateway between Eastern and Western cultures, is an ideal home to many of the world's leading companies. Within a 3 to

4-hour flight radius, businesses operating from Singapore can gain access to a pool of more than 600 million consumers living in Southeast Asia. This excellent connectivity encouraged many multinational corporations, such as Facebook, Unilever and GlaxoSmithKline to select Singapore as their headquarters in the region.

Changi International, the eight-time winner of Skytrax Award for the world's best airport, plays a crucial role here, linking Singapore to some 330 cities in 80 countries by 100 airlines, and providing global connectivity unique convenience for MICE attendees.

Event organizers can also choose from a wide range of unique venues.

TRY BEFORE YOU DIE



For those who dare, the world offers a host of strange and exotic dishes to test your nerves as well as your palate



eware the dreaded fugu puffer fish. This aquatic delicacy, which you'll find on restaurant menus all over Japan, contains a lethal neurotoxin called tetrodotoxin. Japanese chefs have to undergo years of training, pass a tough exam and obtain a licence before they're allowed loose on the creature - which is reassuring to know, since just one slip of the knife can result in death at the dinner table.

DANGEROUS FISH

Organs within the puffer fish, such as the liver, contain the toxin, small amounts of which will paralyse your muscles, stop you breathing and ultimately asphyxiate you.

Tetrodotoxin is tasteless, odourless and there's no known antidote. One of the most famous cases of death by fugu was in 1975, when celebrated Japanese actor Bando Mitsugoro VIII insisted on being served the fish's liver, claiming he was immune to the poison. It was to be his finale.

Nowadays, thanks to strict regulations, deaths are rare - but not unknown. Cocky amateur chefs and fishermen who confuse species come a cropper from time to time.

The attraction of fugu is hard to fathom - it doesn't even taste that good, and has a chewy texture, like a raw cartilaginous fish such as skate.

Donald Richie, the (late) author of A Taste of Japan, summed it up well: "There is a sense of occasion when you go to eat it, heightened by the chance that it could be the last supper. It's also a form of gustatory conspicuous consumption because fugu is expensive. I suppose you could call it 'event

eating'; the chef has an 'off' night and you're curtains."

LIVELY PLATE

At least fugu is dead when you eat it. Some foodstuffs are consumed while still alive, oysters being an obvious example. In China, you might see "drunken shrimp" on the menu – live freshwater prawns served in alcohol. In Japan, there's a method of presenting sashimi called ikizukuri, whereby fish are presented still moving at the table. On the Italian island of Sardinia, locals swear by a cheese called casu marzu, which is eaten along with hundreds of wriggling fly larvae, whose excretions supposedly add to the flavour. Although banned by the European Union, black market supplies can be found by locals, some of whom claim it's an aphrodisiac. Just be sure to chew before you swallow or risk having maggots wriggling inside your stomach.

In South Korea, they're used to a bit of wriggling - they eat a raw baby octopus dish called san-nakji. The cephalopod is cut into pieces before consumption, but nerve activity causes its tentacles to writhe, and its suckers to keep on sucking after death. Forget to chew and said suckers can latch on to your throat as they go down.

Foods that pass for everyday in one culture can be disdained or even taboo in another, and the boundaries we create between the edible and the disgusting are largely arbitrary. While East Asians find the Western fondness for cheese very peculiar, in South Korea, certain restaurants serve a dish you'll never find in the West. On the Korean Peninsula, man's best friend occasionally becomes man's next supper. Not just any dog, but one that's bred for human consumption: the nureongi. Fortunately, international criticism means there has been a clamp-down on its production, ahead of the 2018 Winter Olympic Games.

CUISINE FOR THE ADVENTUROUS

In his book The Year of Eating Dangerously food writer (and son of Camilla, Duchess of Cornwall) Tom Parker Bowles spends an uncomfortable few days in Seoul psyching himself up and eventually eating dog soup. "The meat is chewy and stringy, but fairly innocuous with a slight gamey tang," he writes. "It could be cheap beef brisket."

If you're feeling really adventurous you could head to Vietnam where you can consume the gall bladder - or indeed the beating heart - of a snake (supposedly another aphrodisiac). American food writer Anthony Bourdain describes this speciality in his book A Cook's Tour. (If you're squeamish, look away now.)

"The handler takes the scissors," he writes, "inserts a blade into the cobra's chest, and snips out the heart, a rush of dark red blood spilling into the metal dish as he does so. The blood is poured into a glass and mixed with a little rice wine. And the heart, still beating, is placed gently into the small white cup and offered to me. It's still pumping, a tiny pink-and-white object, moving up and down at a regular pace in a small pool of blood at the bottom of the cup. I bring it to my lips, tilt my head back, and swallow.









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Food trend

THE JELLYFISH

While academics and policymakers wring their hands over the food security of our nations and planet, there's one foodstuff we'll never be short of: jellyfish. Eaten by the Chinese for millennia and served as sashimi in Japan, the world's warming oceans are increasingly replete with this under-appreciated animal.

Fuchsia Dunlop, the leading writer on Chinese food, says: "Jellyfish has no taste at all. In China, it is prized for its slippery-crisp texture. The smooth hood of the creature, known as 'jellyfish skin' is usually cut into ribbons, dressed and eaten like a salady appetiser, while the frilly oral arms, known as 'jellyfish head', have an even crisper texture and are served as they are, with a sprightly vinegar dip." Just make sure you can identify the edible species correctly: some, such as the Portuguese man o' war, has tentacles so venomous that they can cause death.



I give it one light chew, but the heart still beats... and beats... and beats. All the way down."

Cobra heart may seem like the easier option if you've ever tried Icelandic dish hakarl. Meat from the Greenland shark, is poisonous to eat when fresh but Icelanders solve this problem by burying it beneath gravel for a few months, then slicing it into strips and hanging it out to dry for several more months. The end product has a viciously pungent ammonia smell to it, and is eaten in sugar cube-sized lumps as a bar snack.

On the American TV show Bizarre Foods, Andrew Zimmern said the smell of hakarl reminded him of "some of the most horrific things I've ever breathed in my life. "That's hard-core," he emphasised.

PEPPER MADE IN HELL

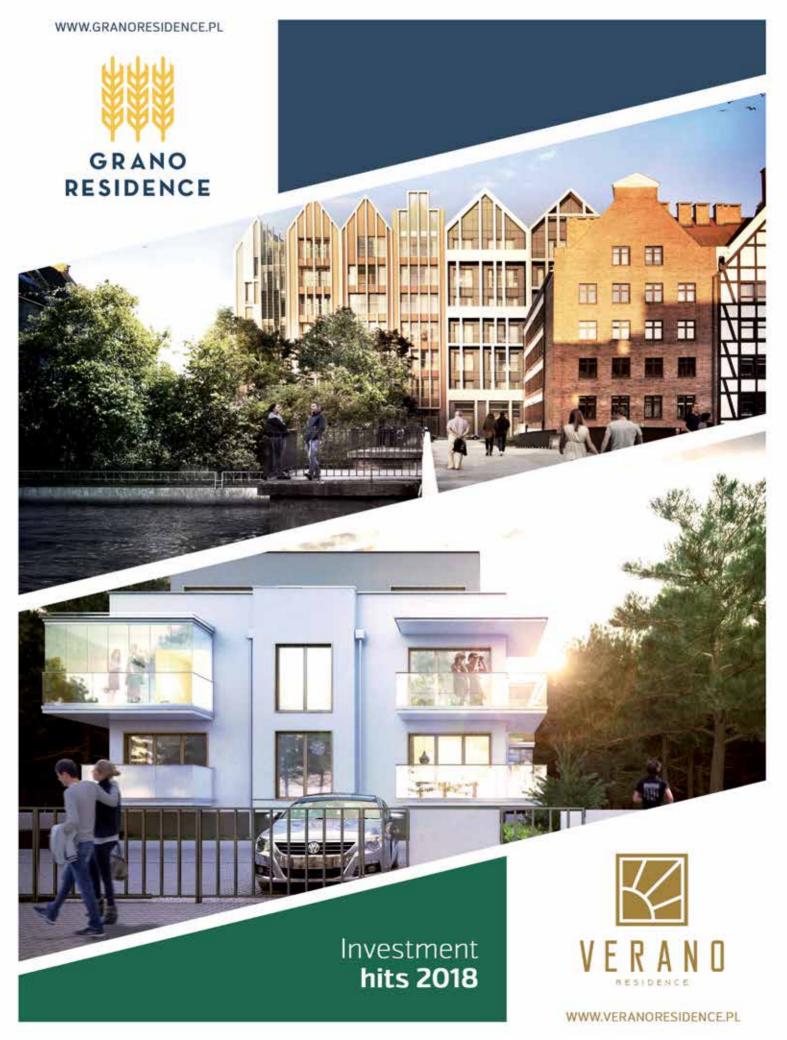
Talking of hard-core, what about extrastrong chilli peppers? Their heat is determined by the concentration of capsaicin, usually in the pith and seeds. The more vicious chilli species can burn lips, mouths and stomachs, and cause tears, profuse sweating, vomiting, and even body

Capsaicin content and chilli ferocity can be measured according to the Scoville scale. Paprika comes in at between 100 and 1,000 SHU (Scoville Heat Units), while cayenne pepper measures between 30,000 and 50,000. According to the Guinness World Records, the hottest chilli ever recorded was a variety called the Carolina Reaper at a whopping 1.57 million SHU. But Pepper X has since superseded this at 3.18 million SHU – yet to be ratified by Guinness. Perhaps "weird" food is something we're going to have to get used to. As the world's population grows, and we have more and more mouths to feed, we're going to have to overcome some of our culinary prejudices. One solution to our expanding global population might be to start farming insects on a grand scale.

French chefs Clement Scellier and Bastien Rabastens are already one step ahead of the game. They rear insects in the Netherlands and market them as snacks for human consumption under their brand Jimini's. Within the range are whole grasshoppers, mealworms and crickets, as well as fruit and almond bars containing cricket flour. They point out how insect farming uses far less food and water than meat farming, and "generates 99 times less greenhouse gas emissions". We'll all be eating insects one day very soon, they claim. It's just a question of training our palates.

"European consumers are not used to eating insects but it does not mean they will never do it," says Scellier. "Fifteen years ago, raw fish was not a tradition in Europe. Nowadays, people eat sushi regularly and it is no longer considered adventurous. It shows that tradition can be changed."

But what do they taste like? Insect-shy consumers will be glad to hear the snacks are strongly flavoured with the likes of smoked onion, paprika, soy sauce, garlic and cumin. There are, however, a few wings to contend with.



AIR FRANCE AND KLM

reinvent their Flying Blue loyalty programme





Flying Blue is a free loyalty scheme offered by Air France KLM Group, which brings together 39 airlines and 100 non-airline partners.

lying Blue is the loyalty programme of Skyteam alliance members Air France and KLM. It works as any other airline loyalty scheme: for each flight onboard KLM or Air France aircraft, members of the programme receive miles or points, which then can be exchanged for free flights and other prizes. However, it's not always clear how to fully take advantage of all the benefits of the scheme, the scoring is quite complicated and collecting awards is subject to many restrictions. That's why, Air France and KLM have decided to revolutionise their programme. As of 1 April 2018, Flying Blue will offer simpler rules, more logical and fairer point accrual system, a wider choice of prizes and a number of long-awaited amenities.

FLYING BLUE FOR BEGINNERS

Flying Blue is a free loyalty scheme offered by Air France

KLM Group, which brings together 39 airlines and 100 nonairline partners. There are four membership tiers: Ivory, Silver, Gold and Platinum. The more you fly, the greater choice of benefits you can gain from the programme. A frequent flying participant not only has more privileges available during their journey, but as high-tier card holder also earns more miles for their flights. Each member has an individual account in the programme, used for collecting points, ordering prizes and booking tickets.

• Change no.1 You collect your miles for each euro you spend. Until now, the number of Flying Blue miles you could earn has been influenced by many factors and, as a result, the members rarely knew how many miles they could get for a flight with Air France or KLM.

From April 2018 the single biggest change that will be happening is that Flying Blue will be-

gin awarding redeemable miles based on how much you spend rather than how much you fly. You will earn miles for your travel* with Air France, KLM, HOP, and IOON. Under the new Flying Blue program, you will earn miles at the following rates: Ivory: 4 miles per EUR spent, Silver: 6 miles per EUR spent, Gold: 7 miles per EUR spent, Platinum: 8 miles per EUR spent.

You will earn miles not just based on airfare, but also for ancillary fees, like paying for premium seats, baggage, etc.

Miles will be valid for life as long as you take an eligible flight at least once every two years with Air France, KLM, HOP!, Joon, Aircalin, Kenya Airways, TAR-OM or other SkyTeam partners.

• Change no.2 More Flexibility to Spend Miles. The accrued miles can be redeemed for a prize ticket, additional services during the flight (e.g. additional luggage) and every other prize you can find in the Flying Blue Store: from travel gadgets to various tours.

Until now, there have been only a few seats available on each flight for prize ticket holders, but from June 2018 booking award tickets will no longer be limited per flight but offered until the last seat available for sale. This means more opportunities to use miles on rewards. All seats on Air France, KLM, HOP! Joon and Transavia flights can be booked with miles.

• Change no.3 Miles & Cash - the combined payment. Here

is one of the changes that have been requested for a long time. "I don't have enough miles to buy the ticket. Can I pay the rest in cash?" Yes, you can! If your miles can cover at least 75 percent of the ticket prize, you will be able to pay for the rest by credit card.

• Change no.4 XP points determine your tier status. Flying Blue will continue to offer four membership tiers: from basic Ivory through Silver and Gold to the highest Platinum. However, the way of qualifying and mov-

ing to higher tiers will change. From June 2018, XP (Experience) points will determine a membership level. A status will no longer depend on Level Miles and Qualifying flights. The number of required XP points for each tier is:

- Silver: 100 XP,
- Gold: 180 XP,
- Platinum: 300 XP.

You earn your XP points with every flight with Air France, KLM, HOP!, Joon, Transavia, Aircalin, Kenya Airways, Tarom and other Sky Team member airlines. The number of XP is based on your flight type and cabin:

	Domestic	Medium	Long 1	Long 2	Long 3
Economy	2	5	8	10	12
Premium Economy	4	10	16	20	24
Business	6	15	24	30	36
First	10	25	40	50	60

With this change, passengers will be able to easily see how their flights affect their membership tier and what journeys they still need to make to get to a higher tier.

XP points will be accrued for 12 months. The total number you will have collected will determine your status for the next year.

What will happen after 1 April 2018?

The members of Flying Blue programme will retain all the award miles they have accrued, and from then on they will collect them according to new rules (one euro spent = a minimum of four miles). In addition, the members will keep the same membership tiers, but their status miles will be converted into the XP points. Other than that, the programme will offer the same benefits as now:

• Differentiated privileges during the journey, depending on the memebership tier;

Numerous options for spending miles - e.g. on special offers such as Promo Awards, upgrades to a higher class, discounts for extra luggage on board etc.

For more info about the revamped Flying Blue programme, go to: flyingblue.com, explorefurther.

flyingblue.com



* Points are awarded for fare only, excluding taxes and airport charges.





LOT TAKES DELIVERY OF FIRST B737 MAX 8





The Boeing 737 MAX 8 machines under the LOT brand will have 186 comfortable seats in three travel classes: Business. Premium Economy and Economy.

t the beginning of December, LOT Polish Airline took delivery of its first Boeing 737 MAX 8 - the world's most advanced narrow-body aircraft. By May 2019, LOT will have received six aircraft of this type, which will be used for the most popular short- and mediumhaul routes, including to London, Madrid and Tel Aviv.

QUIET AND EFFICIENT

According to the manufacturer, the MAX is much quieter, more efficient and environmentally friendly than any other aircraft of this class available on the market. A new type of wingtip devices and next-generation engines allow for a 15% reduction in fuel consumption compared with B737 NG, a noise reduction of up to 40% compared with other machines of this class, and a significant reduction of CO2 emission.

COMFORT FOR PASSENGERS

In 2012, as the first airline in Europe, LOT brought into service the state-of-the-art widebody aircraft - the Boeing 787 Dreamliner, which today constitute the core of the fleet and the driving force behind the development of new long-distance flights. Now as the first traditional carrier in the region it will use the Boeing 737 MAX 8 to operate popular short- and medium-haul routes.

"No other aircraft of this class can provide such comfort to our passenger, and at the same time offer such cost-effectiveness and operational efficiency. Thanks to the technology which enables noise reduction and lower fuel consumption, we will become even more eco-friendly and efficient, which means that we will also be able to offer even better fares to our passengers. For short and medium haul flights, the Boeing 737 MAX 8 is what our flagship Dreamliner is for long-distance flights," says Adrian Kubicki, Corporate Communications Executive Director at LOT.

The Boeing 737 MAX 8 machines under the LOT brand will have 186 comfortable seats

in three travel classes: Business, Premium Economy and Economy. All seats feature conveniently placed electric sockets. The interior of the passenger cabin will feature the Boeing Sky Interior, which is based on the solutions used in the Dreamliner. The manufacturer has also arranged lights, speakers and buttons in a way which is more comfortable for passengers. Apart from London and Madrid, the MAX aircraft will also fly to destinations such as Tel Aviv, Frankfurt, Vienna and Barcelona, Kiev, Amsterdam and Astana.

GROWTH STRATEGY

Ordering new narrow-body aircraft is part of LOT's profitable growth strategy which the airlines have been implementing since early 2016. Since the beginning of this year, LOT has announced the launch of 19 routes, including from Warsaw to Los Angeles, Newark and Astana, and from Kraków to Chicago. Last year, it began flying on 23 routes, e.g. to Tokyo and Seoul.



Podróż biznesowa? Z Wrocławia najlepiej!





Warszawa 6 X DZIENNIE



Düsseldorf 1 x DZIENNIE





Monachium 3 X DZIENNIÉ

Zurych

3 x tygodniowo

Tel Awiw 4 x TYGODNIOWO

SINGAPORE AIRLINES

- Premium Classes Redefined



Marzena Mróz talks to Sy Yen **Chen**, General Manager Germany, Austria, Central and Eastern Europe Singapore Airlines.

Considered one of the world's best air carriers, Singapore Airlines has presented a new First Class product across its Airbus A380 fleet. What's so unique about this products?

Early November Singapore Airlines unveiled its highly-anticipated new cabin products which will be fitted to its Airbus A380 fleet starting from December 2017, following an extensive fouryear development programme. The new cabin products will enter service on 18 December 2017 on the first of five new A380 aircraft entering the fleet. Retrofit work will also take place on 14 existing aircraft, to ensure product consistency across the Airline's entire A380 fleet.

With six Suites tucked spaciously within the front cabin of the upper deck, customers will experience a sense of ex-

clusivity and intimate privacy aboard the A380. Each Suite is furnished with a separate fullflat bed with adjustable recline and plush leather chair, enabling customers to lounge comfortably in the chair or rest in bed without the need to convert the bed from a sitting position. For couples travelling together, the beds in the first two Suites of each aisle can be converted to form a double bed.

Each Suite also has a 32-inch full HD monitor, a full-sized personal wardrobe, customised handbag stowage compartment, amenity box lined with soft leather, specially designed carpet and a feature wall with mood lighting - all exquisitely crafted to give a touch of luxury and intimacy. The exclusivity of the Suites cabin is further accentuated by its two stylishly-furnished

lavatories, one of which has a sit-down vanity counter.

Along with the new First Class product, a brand new **Business Class seat has** been introduced. Could you tell us more about its features?

The interior of the Business Class cabin, configured 1-2-1, showcases a modern yet organic colour scheme featuring a selection of soothing and classy leather and fabrics. Measuring 25 inches in width, the Business Class seat, which has two side wings for better back support, reclines directly into a comfortable full-flat bed. Customers may also stretch out fully in a 'sundeck' position to watch movies on the 18-inch high definition touch-screen monitor. The Business Class seat is upholstered by Poltrona Frau as well.



Other features include a business panel equipped with USB ports and in-seat power, reading lights with adjustable brightness level, mood lighting, enlarged dining table designed for flexibility in dining positions, as well as stowage space for personal amenities with a thoughtful design that puts everything within easy reach.

Why is it worth flying with **Singapore Airlines on routes** from Europe to Asia?

Singapore Airlines is the full service premium carrier with the highest number of international accolades which we earned due to a young and modern fleet and the impeccable and famous service extended by our cabin crew. From Poland we offer seamless connections at competitive fares via our German hubs Frankfurt. Düsseldorf or Munich to Asia and beyond to all major business and leisure destinations, such as Bali, Phuket, Koh Samui, Hoh Chi Minh etc.

What amenities for business travellers are there on board Singapore Airlines' aircraft?

Our Singapore Airlines Business Class offers highest levels of comfort and privacy for our customers. Our new cabin products are state-of-the-art and the culmination of many years of work, involving extensive customer research and close partnerships with our designers and suppliers. We are confident that flying with us genuinely 'wow' our customers, and ensure that we continue to provide them an unparalleled travel experience."

What are the airline's plans for development in 2018?

For Singapore Airlines, 2018 will be a year of growth and innovation. We will receive five brand new A380s with our new products and we just signed in the U.S.A. a contract with Boeing to order 20 777-9s and 19 787-10s, for additional



growth and fleet modernisation through the next decade.

The purchase agreement comprises 39 firm orders, as well as six options for each aircraft type - which if exercised will enlarge the deal to as many as 51 aircraft. The firm orders are valued at US\$13.8 billion. based on Boeing's published list prices.

These new aircraft will also provide the SIA Group with new growth opportunities, allowing us to expand our network and offer even more travel options for our customers.

The 777-9s are intended primarily for long-haul routes and are due for delivery from the 2021/22 financial year. The 787-10s are to be operated on medium-range routes and are due for delivery from the 2020/21 financial year.

SIA is due to take delivery of the world's first 787-10 in the first half of 2018, from a 2013 order with Boeing for 30 aircraft.



ART DE NOËL & CHRISTMAS MELODY

Christmas in SOFITEL hotels is simply magnifique!





ithout a doubt, everyone loves Christmas. After all, it's the holiday both children and adults alike have been looking forward to. What makes those few December days so special? Why do they seem so magical and different from other days of the year?

For many people it's all about a beautifully dressed Christmas tree, colourful baubles, Santa Claus and presents. Music, is yet another inseparable element of this extraordinary atmosphere, making this time even more magical.

And it's soft sounds of Christmas music that will welcome those visiting Sofitel hotels in December. The brand, whose hallmark is the French lifestyle of ART DE VIVRE, has once again revealed the secrets of the art of celebrating Christmas under the 'ART DE NOËL' slogan.

Christmas decorations inspired by music and the most beautiful Christmas carols played by a genuine jukebox packed with vinyl records these are just some of the many music attractions prepared especially for guests of Sofitel Wrocław Old Town. On arrival, each guests receiving a key card to their room, can draw a card with the lyrics of a Christmas song. In addition, some of the cards carry an additional prize - a CD with Polish Christmas carols. The hotel's Lounge is filled with the spicy aroma of mulled wine, composed according to a traditional Polish recipe, while PAN TADEUSZ restaurant offers three various Christmas Eve sets. For business customers Sofitel Wrocław Old Town has prepared a special culinary package with an extraordinary surprise: a Christmas escape

room where you will need to find a Christmas Tune. Reservations: +48 71 358 83 00, e-mail: h5345-rel@sofitel.com

Sofitel Warsaw Victoria once again surprises guests with a unique symphony of flavours. The orchestra of the best chefs in the capital will be conducted by maestro Maciej Majewski, who will compose a five-course Christmas dinner, served in LA BRASSERIE MODERNE on 25 and 26 December (PLN195/person; PLN225 with alcohol package; children aged 6-12 PLN110). Reservations and orders:

+48 22 657 83 82,

e-mail: brasserie.moderne@sofitel.com

On 24 December KITCHEN GALLERY restaurant will offer a Christmas Eve dinner composed of exquisite French and Polish dishes and paired with excellent wine (PLN195/person for food and non-alcoholic beverages; PLN275 with wine



package). The Christmas buffet, with its diversity of flavours and forms, will delight even the most discerning palates.

As you might expect it from French cuisine, the offer of desserts will include the famous bûche de noël - a sweet roulade presented in a form of a log, prepared in France only at Christmas. You can also order it from LA BRASSERIE MODERNE (portion for 8 people - PLN190). Galette des rois (or "three kings cake) is another famous French delicacy, made with puff pastry, marzipan filling and a tiny surprise. Prepared on the occasion of the Epiphany, it will also be available for purchase (portion for 6 people - PLN110)

On Christmas Day (25 December) from 12:30 to 16:30 KITCHEN GALLERY will serve a festive brunch (PLN195/person; PLN225 with wine package). Reservations: +48 22 657 82 62, e-mail: kitchen.gallery@sofitel.com

Christmas is a perfect time to unwind and forget about all your duties. You can easily do this in hospitable and luxurious interiors of Sofitel hotels, for example by embarking on the New Year's Eve Journey in Sofitel Grand Sopot. It's an excellent choice for those who value elegant style and exquisite food offered at one of the most unique places on the Baltic coast.

On this one-of-a-kind evening you will be taken on a sentimental journey to the chic and tasteful 1920s. The hotel interiors flooded by warm light, will remind you of the long and rich history of this seaside property, which celebrated its 90th an-

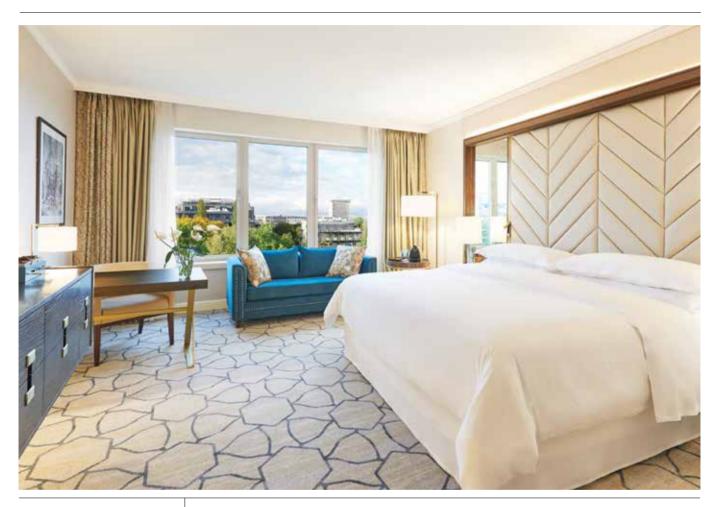


All those visiting Sofitel hotels in December will be welcomed by soft sounds of Christmas music.

niversary this year. The unique evening will begin with a fourcourse gourmet dinner, composed by the head chef Tomasz Koprowski. This exquisite meal will start with tuna tartare served with avocado mousse, sun-dried tomatoes and passion fruit sauce. The New Year celebrations will be held in the most charming ballroom in the Tri-City area, with live music. An on the New Year's morning a festive breakfast held in ART DECO restaurant will help you recover fast after a long night of partying. The New Year's Eve package at Sofitel Grand Sopot is available from PLN2890 per two people for two nights and from PLN3485 for three nights. Reservations: +48 58 520 60 60,

e-mail: h3419@sofitel.com





The interior design by London architect Aléx Kravetz combines elegant contemporary design of rooms with tradition and excellent location at the Three Crosses Square, near Ujazdowski Park.

heraton Warsaw presents its new interiors, created by the famous Londonbased designer Alex Kravetz - a truly elegant place to stay at Three Crosses Square. The thorough revamp covered all guest rooms, including suites and Sheraton Club® Lounge, giving the property a new, fresh look. The interior design by London architect Alex Kravetz combines elegant contemporary design of rooms with tradition and excellent location at the Three Crosses Square, near Ujazdowski Park. Club rooms and suites situated on upper floors of the hotel have also been renovated. Many of them overlook the nearby Łazienki Park (Royal Baths) and the Three Crosses Square. Guests staying in Club room gain access to the newly refurbished Sheraton Club - a private space with complimentary wifi, breakfasts, drinks and snacks offered during the day, as well as evening cocktails with a large selection of alcohols and refreshments. You can spend there time with your friends, meet your colleagues after work or simply unwind in the elegant interior of the lounge.

WORK AND RELAXATION

Alex Kravetz has created residential décor, which will appeal both to business travellers, high-rank diplomats and leisure tourists. The hotel suites offer a network of interconnected rooms, including living rooms, where work can be comfortably combined with relaxation. The rich social life heritage of Sheraton Warsaw is reflected in

the small details of the décor, as well as unique works of art made by a local artist. In the rooms you will find high-end architectural elements, such as multi-level, non-intrusive lighting, luxury fabrics, as well as a whole cornucopia of textures and finishes. Bespoke furniture is both creatively designed and functional to provide as much comfort as possible.

Conveniently, each room features an openable window to allow guests to take a breath of fresh. The Sheraton Signature Sleep Experience set includes the iconic custom-designed bed, which helps eliminate uncomfortable pressure points that cause tossing and turning, and improves blood circulation, ensuring a peaceful, refreshing sleep, even after a long flight, intense physical exercise or exploring the beautiful sights of Warsaw.

UNMATCHED QUALITY

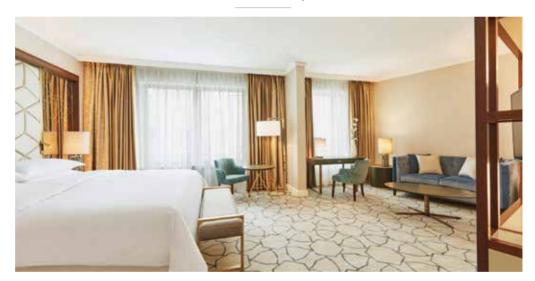
In the heart of the hotel there is a banquet space extending over two floors and reserved for special events. Since its grand opening the elegant Ballroom of the hotel has hosted numerous galas, meetings and other special events. The Ballroom continues to be one of the most desirable venues to organize events in Warsaw, and its advantages are perfectly complemented by the famous culinary offer and reliable quality of service.

Whether you want to meet at the Lobby Bar or try out a carefully selected range of Tex-Mex cuisine and interesting cocktails from around the world in SomePlace Else, Sheraton Warsaw offers a lot of possibilities. Don't forget to visit inAzia restaurant to taste fresh, authentic dishes of South East Asia in relaxed, friendly atmosphere. For even more sophisticated culinary experiences with food prepared in live kitchen, go to Poland's smallest restaurant -Chef's Table.

To find out more or to book a room, visit sheraton.pl



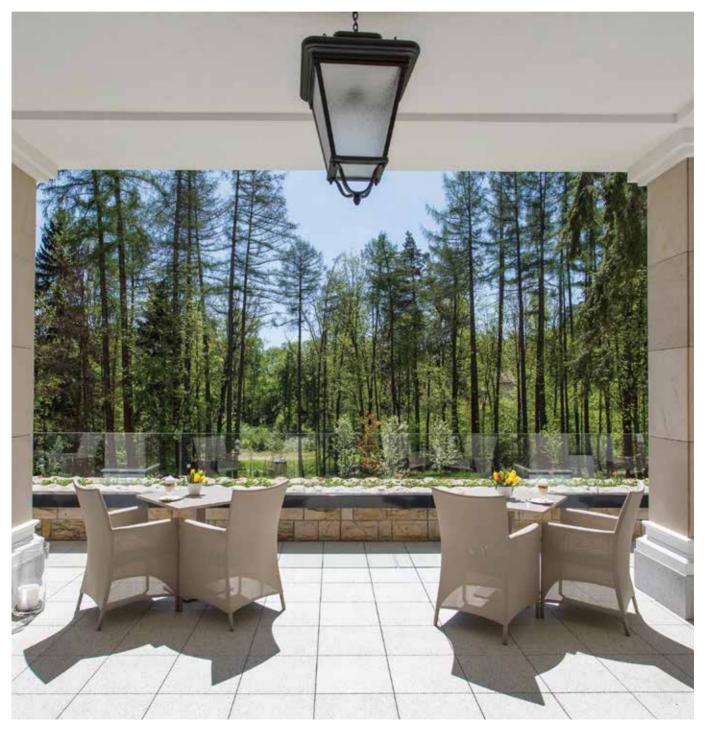
The hotel suites offer a network of interconnected rooms, including living rooms, where work can be comfortably combined with relaxation.





THE BRAND POWER - SPA HOTELS DR IRENA ERIS

If you are looking for the perfect spot for winter relaxation, choose a place which holistically combines recreation with unique wellness experience and highest quality of service.



r Irena Eris SPA is an iconic brand in the Polish spa market, with over 20 years of tradition in creating trends in the business. Its distinguishing feature is its signature, holistic concept of relaxation and wellness, combined with top-notch service. SPA Hotel Dr Irena Eris in Krynica-Zdrój is the precursor of changes in the Polish hospitality industry, providing inspiration for other properties of this type. The hotel has been extended and modernized three times, and presently is a modern, atmospheric facility with a state-of-the-art SPA Centre with a swimming pool, saunas and steam baths (including one on an outdoor terrace), as well as well-equipped fitness and cardio rooms. An unquestionable advantage of SPA Hotel Dr Irena Eris in Krynica-Zdrój is its location in a secluded valley, at the foot of Jaworzyna Krynicka, with a beautiful panorama of the mountains, which guests can enjoy from the rooms and suites, as well as the restaurant and bar, the adjacent terrace and the pool.

In fact, all Dr Irena Eris hotels stand out with their unique locations, which is one of their greatest advantages. The experience, knowledge and understanding of guests' needs obtained in Krynica-Zdrój, was beneficial in creating a signature concept of the second SPA Hotel Dr Irena Eris on Dylewskie Hills. The popularity it gained in a short time, not only has had a strong influence on the further development of the Polish spa market, but has also contributed to changes in the way Poles rest. Thanks to the hotel, the charming spot in Western Masuria, known as Dylewskie Hills, has quickly become a popular place for relaxation. The pristine area of the landscape park has become a natural incentive for outdoor activities. Horses, bikes, jogging, Nordic walking and cross-country skiing in winter - these are



just some of the many activities offered by the hotel.

The concept for another luxury SPA Hotel Dr Irena Eris in Polanica-Zdrój that was launched three years ago, is the result of the experience gathered in Krynica-Zdrój and Dylewskie Hills. The property, situated in the very centre of the spa town, fits perfectly into the climate of Polanica. Stylishly furnished rooms, with additional amenities, spacious club rooms and luxurious suites, as well as refined details, create here a truly unforgettable atmosphere. One of the highlights of the hotel is the largest and the most expensive Grand suite with butler service.

Equipped with the state-ofthe-art equipment for body treatments, aesthetic medicine procedures, massages and spa treatments, the Cosmetic Institute is the essence of each SPA Hotel Dr Irena Eris. Highly qualified personnel not only care about the top-notch quality of treatments, but also provide expert advice in selection of treatments for individual skin needs.

The hotels are part of a unique Dr Irena Eris Holistic Club loyalty programme, which combines three main pillars of Dr Irena Eris brand - cosmetics, cosmetic institutes and spa hotels. Each stay in the hotel and use of services offered on site are rewarded with points that can be exchanged for attractive prizes or converted into discount youchers.

SPA Hotels
Dr Irena Eris
boast more than
60 prestigious awards
granted by the industry
and guests.
In the latest ranking
of best hotels in Poland
by TripAdvisor,
all the three have been
listed in the top 25.

EACH MEETING IS A NEW STORY

- write yours together with Radisson Blu





An experienced hotel chain (such as Radisson Blu) with fully committed personnel will help you solve most of the issues with organizing a meeting. You will be assisted and guided throughout the whole process to guarantee a successful event.

hat gives meeting organizers sleepless nights? Well, often these are hundreds of things, like trying to prepare an interesting presentations. According to the latest research, 9 in 10 people attending business meetings, start drifting away in their thoughts at one time or another. How to prevent this?

COMMITTED JUST LIKE YOU

Start with the choice of the venue where a meeting organizer is guaranteed a necessary support and a sense of security. An experienced hotel chain (such as Radisson Blu) with fully committed personnel will help you solve most of the problems you may encounter on the way. You will be assisted and guided throughout the whole process: from the initial discussion, through the planning stage, the the organization of the event.

IDEAL CONFERENCE VENUE

Have you ever wondered how important windows are in a conference room? Not only because of the view, which may stimulate creativity. Daylight is an excellent relaxant, which also improves your memory. Did you know that the increasing fatigue isn't caused by oxygen depletion, but by the increasing quantity of carbon dioxide we exhale into the air? That's why you should regularly let fresh air into the room... or let Radisson Blu staff do it for you.

IMPORTANT TECHNOLOGY

Cloud-based technologies, audiovisual equipment and virtual meetings - Radisson Blu hotels are well acquainted with all of these. In addition to state-of-theart AV equipment, the properties offer free access to the Internet for all participants of your meeting. Also, with OneTouch app they can easily access the agenda of the event, as well as current information, materials and photos. Then, there are small meetings that are often booked in the last minute. Boardrooms available in Radisson hotels have been designed with such events in mind. The rooms are furnished with large conference tables

with various sockets, have a separate snack and coffee corner, as well as a wide range of technical solutions to help you organize a successful meeting.

The conference is overseen by a dedicated coordinator, who will be happy to assist you in case of any technical issues. It's a wellknown fact that taking notes help active listening. That's why, in Radisson Blu hotels meeting participants are offered free notepads and pencils.

WELL PLANNED MEAL

Did you know that a properly composed menu can increase concentration by up to 20 percent? Wholegrain bread, fish, fruit, vegetables and lean meat - all of this can effectively keep your creativity flowing. You can also trust Radisson Blu staff with this. For those who like experimenting with food, there are five interesting Food Trends to choose from, such as Street Food or French Cuisine.

Radisson Blu hotels in Poland are located in Warsaw, Krakow, Wrocław, Gdańsk, Szczecin and Świnoujście.



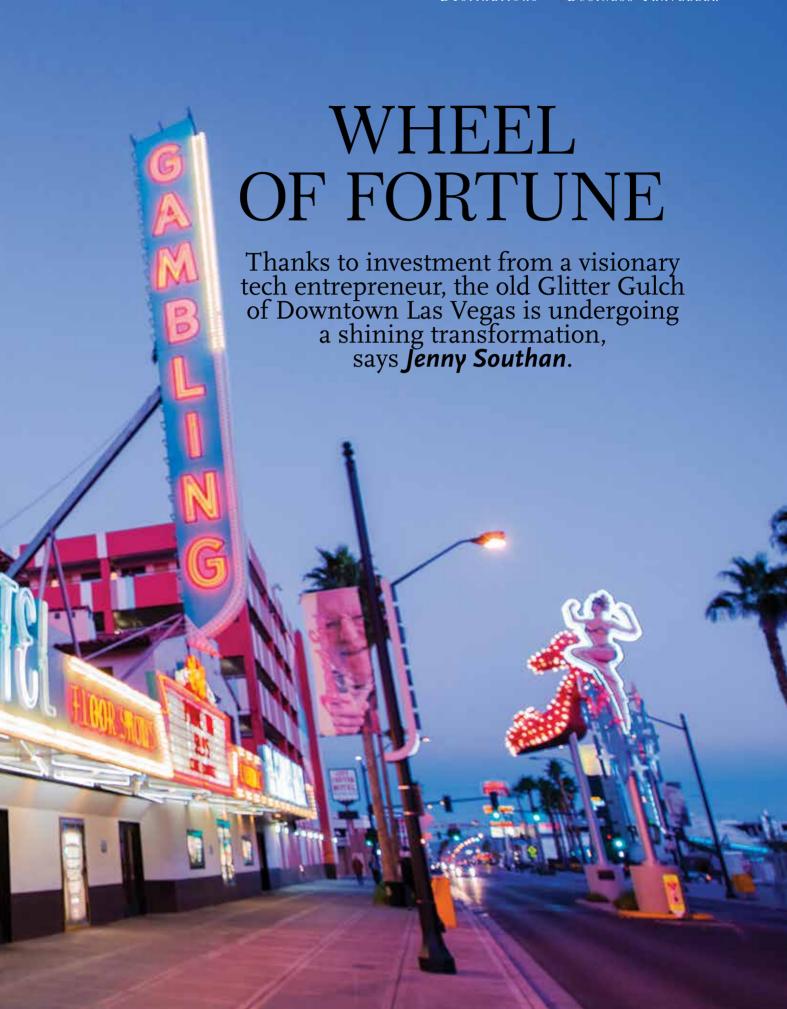
Condor - zapraszamy do naszej Klasy Biznes.



Leć z Polski* do Ameryki Północnej i Centralnej.







ry ice is pouring out of the base of a stage that's been set up in an empty car park, creating clouds of smoke in the late September sun. A crowd of people are casually hula hooping to Missy Elliott's One Minute Man, their gyrating bodies casting long lilac shadows across the tarmac. Down the road, the smell of weed wafts by from the High Times Cannabis Village (marijuana is now legal in Nevada), girls pose for photos against dayglo murals and street bars mix up Fernet-Branca cocktails. Now in its fifth year, the Life is Beautiful festival in Downtown, is in full swing.

Just one week later, tragedy strikes when a gunman opens fire on the Route 1 Harvest country music festival on the Las Vegas Strip, killing dozens and injuring hundreds. It is later revealed that the assailant also booked a room over-looking Life is Beautiful but decided against attacking. Oblivious at the time, the event couldn't have been more joyful and optimistic, but in hindsight it's chilling.

Unlike California's Coachella, which takes place at the Empire Polo Club near Palm Springs, or Nevada's Burning Man, which sets up camp in the middle of the Black Rock desert, Life is Beautiful is an urban festival. It takes over 18 blocks of Las Vegas's Downtown area, 9km from the Strip. This year's line-up, which attracted more than 50,000 people each day, included Gorillaz, Muse, The xx and MGMT.

With the help of 60 restaurants, bars and food trucks - and one giant fire-breathing metal UFO from Burning Man - the 72hour festival was expected to have generated US\$125 million for the local economy.

INVESTMENT INTO THE FUTURE

The event was launched five years ago by local internet entrepreneur and venture capitalist Tony Hsieh, as a way of putting this run-down part of Sin City back on the map. It was all part of a vision he had for revitalising the district, which centres around Fremont Street - the old "Strip" (also known as the Glitter Gulch), which is home to 1950s-era casinos such as the Golden Nugget and Binion's Horseshoe. Seeing the potential for reinvention, Hsieh put US\$350 million of his own money into establishing the Downtown Project (DTP) - with US\$50 million set aside for investing in tech start-ups, in the hope of creating a new Silicon Valley.

In 2013, he relocated the headquarters of his online shoe company, Zappos, in nearby Henderson, to Downtown's former City Hall. With 500 employees (now 1,500) to look after it was a bold move, but he was determined to generate a sense of community and culture in what had, up until then, been a downtrodden outpost for deadbeats, gamblers, prostitutes and panhandlers. Tourists rarely ventured this far.

Mark Carlson, vice-president of operations for the Downtown Project, says: "Ten years ago there was a lot of crime and homelessness – it was just left behind. When Zappos moved here it created a lot of discussion about what the HQ should look and feel like, and that spurred this idea of putting money into the community."

Hsieh soon began funding initiatives across the 18-hectare Downtown site - US\$200 million was allocated for realestate and development, US\$50 million for small businesses and another US\$50 million for arts, culture and entertainment. There have been challenges along the way, though. Designated venture capital firm VegasTechFund invested heavily in roughly 100 tech companies but, unfortunately, many of them failed. Things then became rocky for Hsieh when he became the target of criticism after three prominent entrepreneurs committed suicide and he evaded discussing why. His mission to "deliver happiness to everyone" was crumbling and, after a series of layoffs, he stepped away from the project towards the end of 2014. Last year, the VegasTechFund was rebranded VTF Capital, and its reach was expanded to cities across the US. It seemed the dream was over. Or was it?

SPONTANEOUS COLLISIONS

Since Amazon bought Zappos for US\$1.2 billion in 2009, Hsieh has amassed quite a

still chooses to live in a trailer, which is part of Downtown's "Airstream Living Experiment", near the revamped Bunkhouse Saloon. The CEO has a strong belief in creating an environment that is conducive to "spontaneous collisions" between people. Rather than isolating himself in a mansion in the suburbs he prefers to be on the ground in the of the action.

I did get to visit the headquarters of the Downtown Project, though, and meet the



The Life is Beautiful festival was launched five years ago by local internet entrepreneur Tony Hsieh, as a way of putting this run-down part of Sin City back on the map





people managing it. Far from defeated by its stunted tech scene (the hope of creating a new Silicon Valley never came to fruition), the initiative has pivoted towards food, drink, culture and creating a walkable neighbourhood. Not only does the DTP pay artists to paint giant eye-catching murals around the place, but it owns and operates a dozen thriving businesses, including the Oasis at Gold Spike hotel, Inspire conference venue and theatre, Cordurov rock bar and the Downtown Container Park, which is a trendy hotspot for independent restaurants such as Big Ern's BBQ and Bin 702 wine bar, which have set up shop inside shipping containers.

Michael Downs, executive vice-president of the DTP, says: "Tony was a bit of a pioneer - he had the vision, he was the first one to open up his cheque book. He bought the Gold Spike four and a half years ago when it was a tired, smoke-filled casino and we gutted place, took out the gaming tables and slot machines, and created a co-working space by day, and nightclub by night."

He adds: "There is not as much focus for us on tech – many of the start-ups have gone back to California because I think they recognise that there is more infrastructure and support for them there. Over the last five years, though, we have found what is successful. We want to create a really dynamic entertainment corridor."

Guarded by a giant fire-spewing praying mantis (a second Burning Man sculpture), the aforementioned Container Park is a highlight.

Downs says: "The Container Park is super unique - it is a place where entrepreneurs have the chance to sell their goods in a really approachable space where they won't have to sign a ten-year lease and put US\$5,000 down. You can go in for six months and sell white T-shirts and if white T-shirts work you can do it for another six months. If not you can pack up. There are always new tenants coming and going."

The Downtown Project has also been investing in small businesses such as marketing agency Catalyst Creativ, independent bookstore Writer's Block, 24-hour dry cleaning firm Mint Locker, production company Rock Salt Music, styling salon Bombshell, vinyl store 11 Street Records, and hip restaurants La Comida, Eat and Carson Kitchen.

Downs says: "Now the hope is that these businesses will grow to other places in Las Vegas. Vegenation is opening its second restaurant in Henderson and Bin 702 are opening their second operation in Downtown."

Derek Stevens, who owns The D casino and hotel, recently revamped and expanded the Golden Gate casino (five years earlier he added a hotel tower). This year he also demolished the Las Vegas Club to make way for a new resort in Symphony Park, with construction to begin next year on what has been named the "Fremont 18" project.

The next step is bringing in more residents with the construction of new housing,

Las Vegas

GUN CULTURE

The tragic news of the Las Vegas massacre on October 1 was a great shock to the city. A lone gunman opened fire from his room at the Mandalay Bay hotel, claiming the lives of 58 people and injuring more than 500 others. Just one week before the shooting I visited a gun convention at the Cashman Centre in Downtown. A light security check was performed on arrival, which was ironic given I was entering a place that had enough weapons to start a small war.

According to the National Rifle Association, you do not need a permit to buy hunting rifles or shotguns in Nevada. The state does not ban assault weapons, which are designed for maximum fatalities. Fully automatic weapons are illegal in the US but guns can be modified with legal accessories to make them fire at similar speeds.

If you buy a new gun from a dealer, they are required to do a background check but if you buy "private", which basically means secondhand (of which there were hundreds at this show), you only need a valid ID to walk out with whatever you like. There is no bill of sale or registration requirement. Nevada is an opencarry state, which means you need a permit to conceal one on your person, but not to wear it in view. There is no limit on magazine capacity, the number of bullets or the number of guns vou can buv.



While most of the development taking place in Downtown is privately funded, the City of Las Vegas also has a master plan.

something Hsieh has since said he wishes he'd done sooner. Debuting early next year, with a 50 per cent investment of US\$21 million from Wolff Company, will be Fremont 9, a 232-unit apartment block close to Atomic Liquors, where, back in the 1950s, people used to sit on the roof to watch mushroom clouds rising from nuclear bomb tests in the Nevada desert.

Dapper, owner of Dapper development Companies and native resident of Las Vegas, also trying to positively impact on the

He says: "As a Las Vegas native, I became a customer of some of the stores and businesses that Tony Hsieh created, and fell in love with the storyline. As a developer, I take the most pride in creating opportunities and jobs for people."

STATE OF THE ART

Close to the DTP, another area that is being developed is the low-rise 18b Arts District. I visit the Velveteen Rabbit bar on S Main Street, which is also known as "Antique Alley" for its quirky vintage stores and thrift shops. During the course of a cocktail making workshop, co-owners and sisters Pamela and Christina Dylag tell me how they launched their business.

"We took over this building four and a half years ago after it had been in a fire. We had to replace the roof and there was no front wall. It was an upholstery shop, which is why the whole thing went up," explains Pamela. "We got some grants from the city and since then, things have really gained momentum." adds Christina.

The 18-block site already has a cluster of artist studios, galleries and warehouses in around East Charleston Boulevard (the Arts Factory and Art Square are the most established).

Jason Thompson, deputy director of the Economic and Urban Development department for the City of Las Vegas, says:

Over the next 25 years, Downtown hopes to have carved out nine hectares of parks and plazas with hundreds of young trees. Bike paths and walking trails will be increased seven-fold and 16,000 new jobs will have been generated. It will also be looking to implement "smart city" innovations such as co-ordinated IT and wayfinding systems for traffic and parking management, while 50 per cent of its energy will come from renewable sources. If it continues on this trajectory, Las Vegas may become one of of the most attractive cities in the US.

THE TRENDIEST DISTRICTS

- Resort and Casino District Fremont Street is the original gaming strip of Las Vegas, home to classic casinos such as the Golden Nugget. Upgrades to the Fremont Street Experience are in the works, as well as a new business hotel, convention centre and light rail system.
- Fremont Street East A thriving new pedestrian-friendly area spanning six blocks

with trendy restaurants and bars such as Evel Pie, La Comida, Park on Fremont, Commonwealth, Corduroy, Carson Kitchen, and Eat. It's also home to Downtown Container Park centre. This forms the heart of Tony Hsieh's Downtown Project, which also encompasses the Gold Spike hotel, Inspire event centre, the Bunkhouse Saloon and Writer's Block bookseller and workshop, among other ventures. The Fremont 9 apartment complex is opening early in 2018.

- Civic and Business District south of Fremont Street. The site is home to City Hall and the new Nevada Supreme Court There are plans to build a park on Third Street linking the Resort and Casino district with the 18b Arts District.
- 18b Arts District an 18-block zone for studios and galleries such as the Arts Factory and Art Square, outdoor sculpture, antique stores such as Cowtown Guitars and Retro Vegas, and bars such as Velveteen Rabbit. Plans include the addition of live-work lofts. mid-rise condos, offices and incubator spaces for creatives.
- Cashman District north of Fremont Street East. It's home to Cashman convention centre, and there are plans to add a soccer stadium, a bike share programme, and offices for research and design.
- Design District a mix of warehouses, industrial works and storage facilities, there are plans to rebrand the area and turn it into a place for fashion, design, 3D printing and virtual gaming.



HOMAGE TO CATALONIA

Tom Oatley says that PGA Catalunya resort has two of Spain's top golf courses, plus a five-star hotel with striking modernist architecture



ou don't need to have fabulous views for golf, but it can help take your mind off how you're playing. A round of golf is often described as "a good walk spoiled", but with rolling fairways, mature forests surrounding the course, frequent lakes and then the Pyrenees on the horizon, even hooking your ball into an ornamental lake causes only a moment's displeasure. Your mindful game may be spoiled though if you inadvertently cause the ball to skip along the top of the water, and then get a cheer from a neigh-

bouring green (as happened to me). Yet it would be a shame to let one bad shot ruin perfect moments such as this.

Set in mature forests about 20 minutes' drive from Girona, perhaps the most successful aspect of the PGA Catalunya development is that it disguises how close it is to everything else. Well connected by road and rail to Girona to the north and Barcelona to the south, both of which have international airports, the 300-hectare site was first conceived as a location for a future F1 track.

When that didn't work out (the track was

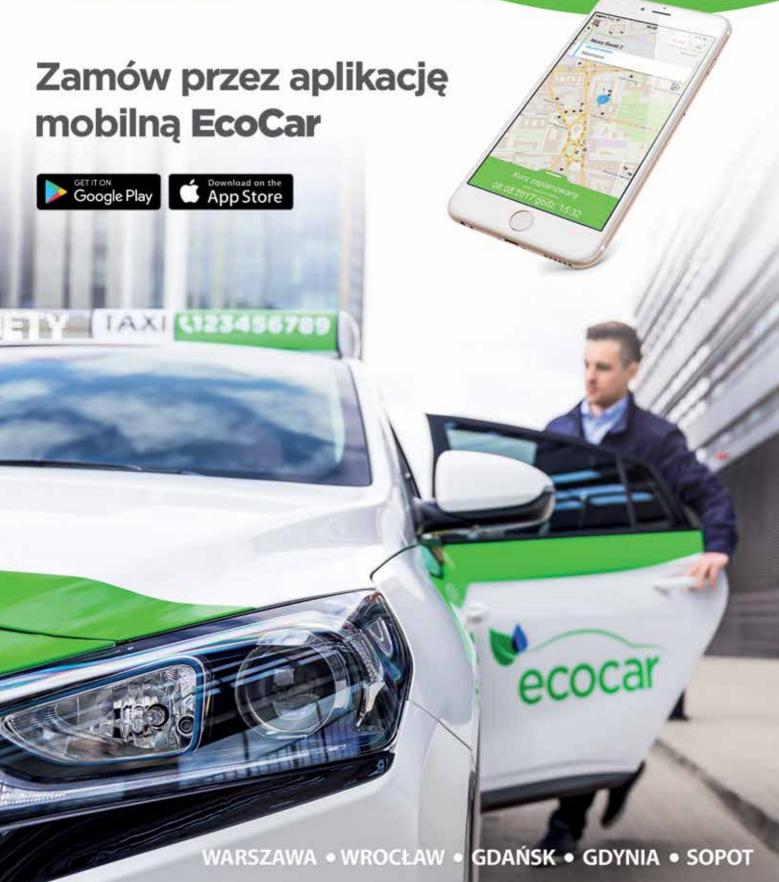
subsequently built in Montmelo near Barcelona), the plan was for a golf course to be developed to host the Ryder Cup in 1997. Two courses were planned and eventually built – the Stadium championship course and the Tour course. Delays meant that in the end the Ryder Cup went to Valderamma in 1997.

UNIQUE DEVELOPMENT

All in all, the courses and the surroundings are outstanding. They benefit from having been planned together, but also from landscape design by two outstanding course



Zadzwoń +48 123456789





AWAY FROM THE GOLF

- The resort is only a short drive away from the historic city of Girona – with its Roman walls and cathedral steps that most recently appeared as a backdrop for scenes in Game of Thrones.
- While in Girona, stop for tapas (or pinchos, as they're known locally) at Txalaka, Carrer Bonastruc de Porta 4, 17001 Girona.
- There is a free shuttle to the beach resort of S'Agaro, which is quiet compared to many other spots on the Costa Brava. It was once a hot spot among Hollywood A-listers, including Charlie Chaplin, Orson Welles, Humphrey Bogart, Lauren Bacall, Frank Sinatra and Ava Gardner.

architects - Angel Gallardo and Neil Coles.

Like most modern golf course developments, the plan was to sell real-estate around the property. There was a four-star Melia hotel on site, and the prospect of many apartments, townhouses and villas. But more than a decade later in 2007-8, Spain had more than half a million residential units around golf courses planned or for sale - and little prospect of many of them being sold. At PGA Catalunya, the decision was made to do things a little differently, by insisting on all development being modernist in design; this alludes to the area's associations with modern art, and with modernity generally. The so-called "Dali Triangle" of the surrealist artist's three star attractions are at nearby Figueres, Portlligat and Pubo, and Catalonia was also the home of Picasso for many years. The result is that unlike the majority of recreational and residential developments, the estates look distinct, although all have clean white lines and lots of glass. The buildings fit with one another so when walking or jogging around the resort, or taking bikes out for the day, or playing either of the courses, the clusters of buildings appear to be all of a set, even though they were designed separately.

ADMIRING THE PYRENEES

Three architectural agencies were brought together to create a brand playbook for developers to follow, with the detailing even going down to the type of gardens to be planted and the forbidding of fencing so that each property is a part of the overall development. The gardens lead straight down on to the golf courses. The resort has 24-hour gated security at the entrance, for those worried about safety.

If you stay at the 149-room Hotel Camiral, you benefit from a recently completed €33 million renovation of the old Melia hotel to fit in with the modernist aesthetic. Every room and public area has been transformed under designer Lazaro Rosa-Violan, who is also responsible for Barcelona projects such as Soho House, the Cotton House hotel and the new Edition. The three-storev lobby atrium of the rejuvenated Camiral has windows overlooking the swimming pools, golf courses, villas and the Pyrenees beyond: light floods into the building. There are huge walls of wooden drawers with the names of local flowers on them, a three-storey mirror-backed bookcase and lots of comfortable seats where you can flop down to stare at the decoration and the view. It's a stunning lobby area, and sets the scene for a re-positioning of the hotel, the golf courses and the real-estate. It is five-star luxury, and as far away from the traditional, outdated perception of golf as can be imagined.

MORE THAN GOLFING

Golf resorts face a double challenge today. Many do not project a modern enough image, and they are suffering a drop in playing numbers in many markets. Golf has never been fashionable, but it has long been aspirational, reason enough for all those real estate developments beginning with the golf course. Today's time-strapped executives find it difficult to justify time on the golf course, while









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Hotel Camiral is a relaxing place, with excellent service, and modern rooms refurbished to the highest standards. Rooms on the pool side have balconies, rooms at the back overlook the small car park, practice ground, and then those forests and mountains.

those with the time for a half day to spare prefer Lycra and heading out on expensive bicycles. To appeal to a new generation of golfers while at the same time appealing to their families, more than more than just a golf course is required. At PGA Catalunya a wellness resort is being planned alongside the hotel, along with vineyards (already planted), a man-made recreational lake, an equestrian centre, and football fields to attract footballs teams looking for off-site venues (footballers love playing golf, since it's one sport they can enjoy without the risk of injury).

In the meantime, the Hotel Camiral is a relaxing place, with excellent service, and modern rooms refurbished to the highest standards. Rooms on the pool side have balconies, rooms at the back overlook the small car park, practice ground, and then those forests and mountains. The resort is big on sustainability: not only in re-using precious water in the vineyards and garden, but also the one million bees brought to the resort who like it because of the lack of chemicals used across the development. There's a choice of restaurants, from the Golf Club House with fabulous views of the courses and the Pyrenees, to 1477 fine dining restaurant. There are even meeting facilities, providing the venue for several high-spirited groups while we were there, though the place is so large you hardly notice them. Finally, there are those wealthy enough to buy one of the properties here - which will be capped at 400 units, whether townhouses, villas or apartments. These owners - 27 nationalities and counting - have the use of their own fitness centre, swimming pools and facilities. It can be fun working out who these multi-millionaires are, but once you're on the golf course, everyone is equal and subject to the vagaries of their swing or putting touch on the day.

REMARKABLE COURSES **STADIUM COURSE**

The banking allows stadium-like views for up to 30,000 spectators. This course has many undulating holes and greens where water comes into play. It is narrower and more challenging than the Tour course, yet still possible for handicap players to enjoy. The Stadium hosted the Sarazen World Open in 1999, which was won by Thomas Bjorn, and the Spanish Open in 2000. It is ranked the number-one course in Spain, number three in continental Europe, and named among the World's Top 100 by Golf World magazine.

TOUR COURSE

Formerly called the Red course and opened in 2005, this is ideal for resort play, with a similar feel but wider fairways and more forgiving approaches to the greens. It is nevertheless championship standard, and co-hosted the European Tour's Qualifying School Final Stage, alongside the Stadium course in 2008, 2009 and 2010.

In addition there are also two golf academies - the Sergio Garcia, which aims to train the next elite golfers and, for the rest of us, the PGA Catalunya Golf Academy, led by head pro Enric Lopez.

BW Best Western. Hotels & Resorts



Prywatnie czy Biznesowo? Zawsze jesteśmy najlepszym wyborem

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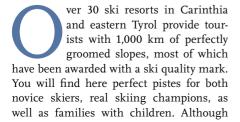




CARINTHIA FOR WINTER

Carinthia, situated in the sunny south of Austria, delights both ambitious athletes and ordinary enthusiasts of active leisure alike. We have listed for you several proven winter resorts that will make your skiing escapade memorable.





the region is well-known for its low hills and well-maintained pistes throughout the season, there are also numerous slopes with moguls, freeride areas and funparks. Topskipass Karnten-Osttirol-Gold, regional ski passes and packages including various attractions, are offered at very affordable prices compared to other Alpine regions.





Useful info

HOW TO GET THERE, WHERE TO STAY

With the airport in the nearby Klagenfurt, the connection to Carinthia is easy and quick. You can fly from Vienna - several times a day. If you decide to go by car, you can take the highway and the extensive Tauern Tunnel, which is a great convenience. A good place to stay in Carinthia is a charming

town of Nassfeld, offering not only skiing slopes, but also 110 km of cross-country tracks. One of the best accommodation options in Nassfeld is Almhotel Kärnten (almhotel-kaernten.at). For dinner go to Wulfenia da Livio restaurant, situated on the Italian side of the town. You can also reach Nassfeld flying from Warsaw to Ljubljana, and then by a rented car or minibus.





Although the region is well-known for its low hills, there are also numerous slopes with moguls, freeride areas and funparks.



LET'S GO TO NASSFELD!

Nassfeld and its surroundings are well known to winter sports aficionado. With more than 30 modern cable cars and ski lifts, 350 snow cannons, 25 restaurants situated on the slopes, numerous spots for freeriding, as well as snowparks and illuminated slopes, the place is a perfect choice for your skiing holiday. Add to this the delicious Austrian cuisine and Italian atmosphere, and you don't need anything else. However, few people know that the area is not only a perfect spot for skiers, snowboarders and sledge lovers, but also for those who like the nature and Alpine wildlife, both in summer and spring. Workaholics will also be happy to learn that there are as many as 20 Internet hotspots on the slopes in and around Nassfeld, so you can combine here work with pleasure.

READY, SET, GO.

Carinthia is also famous for its great cross-country tracks. Both beginners and advanced ski runners love the Lavanttal valley for the 100 km of trails it offers, and Katschberg for the 18 km route alpine trail and a unique panorama. Some of the trails are illuminated. These include the 3-km long Villacher Alpen Arena that offers various levels of difficulty, and the trail situated in St. Jakob im Rosenthal training centre. Professionals generally prefer cross-country skiing centres located on Lake Weissen (a member of the Cross Country Ski Holidays since this winter) and Pirkdorfersee. Not everyone is yet familiar with the 60-kilometre Grenzlandloipe trail in Lesachtal valley. The best cross-country skiing club in Carinthia is Union Rosenbach in St. Jakob. Its 3.5-kilometre illuminated trail is artificially covered with snow cannons beginning the end of November.

NOT ONLY SKIING

In the region there are 200 lakes often frequented by skating and ice golf enthusiasts, including the spectacular Weissensee, the biggest natural ice rink in Europe covering an area of 6.5 sq km. Double-track cross-country skiing trails, illuminated toboggan runs, sled dog trips and snowshoe tours - are some of the top winter attractions in Carinthia. Trips to the Hohe Tauern National Park, during which the participants follow the track of ibex under the supervision of professional guides, also provide unforgettable experience.

Marzena Mróz.





MEDYCYNA ESTETYCZNA

- LASEROTERAPIA
- USUWANIE PRZEBARWIEŃ
- KOMÓRKI MACIERZYSTE
- PR7FS7C7FP WłOSÓW
- GINEKOLOGIA ESTETYCZNA
- NIEINWAZYJNA LIPOSUKCJA
- KOSMETOLOGIA

Założycielem HOLISTIC CLINIC jest dr n.med. Krzysztof Gojdź, jedyny w Polsce certyfikowany lekarz i wykładowca American Academy of Aesthetic Medicine.

Oddając się w ręce specjalistów HOLISTIC Clinic, pacjent może być pewien, że w stopniowym, bardzo naturalnym, mało inwazyjnym oraz indywidualnym procesie zdrowotnym i pielęgnacyjnym – jego zdrowie i uroda rozkwitnie powtórnie, a długofalowe efekty przeprowadzonych zabiegów zatrzymają czas.

HOLISTIC CLINIC WARSZAWA

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TIME WILLTELL

Business Traveller looks back on the finest watches of 2017 - and makes a few predictions for the year to come

s the year's end approaches, we look back at the changes and trends in the watch world, before giving credit to those that really stood out.

From an industry perspective, Swiss watch exports rose steadily over the summer, and the Chinese market was resurgent, up more than 20 per cent year-onyear. Closer to home, the falling pound has made London one of the most attractive places to buy luxury watches; no Brexit woes for the likes of Watches of Switzerland or Selfridges' Wonder Room (now run by European retail giant Bucherer).

Caution has been the name of the game for many watch brands in 2017; the result of cutbacks over the past two years was that this year's crop of watches focused on aesthetics rather than technical developments, as well as lower prices. The cause may be uninspiring but the watches have been refreshingly simple - maybe the market had become bloated from complicated watch making.

This relative austerity has helped create the dominant trend for trawling the back catalogues for designs to revive. This has only intensified, bringing with it standout watches such as Blancpain's Tribute to Fifty Fathoms Mil-Spec, as well as less wellknown reissues.

The bulk of new watches may have little that's new inside them, but instead of the kind of "innovation" we were used to when business was booming (ever-more intricate and arcane whirligigs for oligarchs) we are seeing a handful of brands modernising the basics of a mechanical movement. Panerai's Lab-ID is one such project, boasting ground-breaking reliability, and there have been similar efforts from Zenith with its Defy Lab. A little commercial pressure is no bad thing.

Here we present the watches that stood out in 2017, either for doing a simple job better than their rivals or for doing something unique and worthy of attention. They're not necessarily the "best" watches of the year, but I have allowed myself one personal favourite (number 9)...



Action Hero of the Year

TAG HEUER AUTAVIA JACK HEUER SPECIAL EDITION

All-action sports chronographs were everywhere this year, from Tudor's Heritage Black Bay Chrono to Blancpain's Fifty Fathoms Bathyscaphe. But my pick is the TAG Heuer Autavia – specifically, here in a guise created to commemorate legendary former CEO and honorary chairman Jack Heuer's 85th birthday. It swaps the normal bezel, all easy-to-read numerals, for a slightly more techy steel one and, as a result, looks better on a steel bracelet. Reviving the Autavia was a stroke of marketing genius on TAG's part (if not an overly risky decision) but it has been executed with a sure hand

Price: £4,150; tagheuer.com









Daily Wearer of the Year

IWC INGENIEUR AUTOMATIC

Making a watch that you could wear day in, day out and have no complaints sounds like such a simple prospect – indeed, it's what most people look for. But simplicity is a hard thing to get right; this year, IWC has nailed it with the Ingenieur Automatic, which sees the model return to a round case after an oversized, chunky phase.

Price: £3,900; iwc.com

Best First Watch

JUNGHANS FORM A

Even the most seasoned watch collectors start somewhere, and if you're taking your first step into mechanical watches this year, you could do a lot worse than the Junghans Form A: an automatic movement, handsome looks rooted in mid-century design at an approachable price, and, as an added bonus, it's unlikely all of your friends will have one.

Price: £830; junghans.de

Unexpected Success of the Year

HUBLOT CLASSIC FUSION ITALIA INDEPENDENT

By now we shouldn't be surprised at anything Hublot does, but putting a houndstooth cloth across the dial of a Classic Fusion, and continuing the same material into the strap? Like wearing double denim, it absolutely shouldn't work – yet in this case, it absolutely does. The ceramic chronograph is my unexpected hit of the year.

Price: £13,300; hublot.com

Most Under-appreciated Watch

BREMONT AIRCO MACH 1

It's possible I am in a minority here but if so, I am hard pushed to see why. True, in downsizing its signature "Trip-Tick" case, Bremont has had to compromise on the spec, but unless you're Andy McNab, you'll not be needing the majority of that precision engineering. With 100-metre water resistance and a hardened steel case, it's tough enough for everyday life, and now comes in a size – 40mm – that many will love. There isn't much else about it to make headlines; with those pipette hands and on-trend flashes of colour, it is definitely more about style than superlatives. But the baby Bremont is a grower, trust me.

Price: £2.895: bremont.com





Heritage Reissue of the Year: 1

VERTEX M100

The history books have been well and truly pillaged of late in the quest for "new" watches. Hence two awards on a retro theme; the first goes to Vertex for reviving not just a watch but an entire brand. The M100 flirts with kitsch but has found a place in my heart; time will tell what the next chapter of the Vertex story will be.

Price: £2,500; vertex-watches.com



Heritage Reissue of the Year : 2

HAMILTON INTRA-MATIC 68 AUTOCHRONO

Whether you love the incessant revival of bygone watch designs or not, there are some things that just work on a watch, and black and white (known as "panda" or "reverse panda") chronograph dial design is one of them. The Intra-Matic has a great name, a retro logo and clean lines; what's not to like?

Price: £1,930: hamiltonwatch.com



Best-Value Watch of the Year

CHRISTOPHER WARD C60 TRIDENT DAY DATE COSC

In a year when all of Switzerland is seemingly counting the pennies, noses may be put out of joint at this choice. But where else can you get a chronometer-certified, 600-metre rated, good-looking dive watch with a ceramic bezel for under £1,000? Christopher Ward's quality and attention to detail have improved in the past few years, making this a serious contender. Price: £895; christopherward.co.uk

Overall Watch of the Year

A LANGE AND SÖHNE 1815 **CHRONOGRAPH**

The 1815 Chronograph isn't a wholly new watch, but was given a black dial for the first time in 2017, a step that elevated it from excellent to faultless. It was already one of the best-made hand-wound chronographs in the world; now, with a black lacquered dial, it is the best looking, too. Purists will appreciate that it fills a void left by the equivalent black dial Patek Philippe 5170 chronograph (now-discontinued) - at a far lower price, as well as adding a flyback function. On top of this, it is the perfect size at 39.5mm, and a delight to operate.

Cena: £40,300; alange-soehne.com





Euromillions Jackpot Purchase

AUDEMARS PIGUET ROYAL OAK/ ŻÓŁTE ZŁOTO

I give this award to the Royal Oak in yellow gold not because it will make the biggest dent in your wallet (although given its weight, it will dent most things) but because it most befits the Lamborghini lifestyle you will now assume. Unashamedly ostentatious but so alluring – a real guilty-pleasure watch.

Price: £46,700; audemarspiguet.com



Most Horologically Hardcore

MARINE EQUATION MARCHANTE 5887

Watch nerds (and watchmakers) love nothing more than a complication that takes whole minutes to explain and serves almost no real purpose. The running equation of time is exactly that (in essence, the difference between time relative to the sun, and time relative to the Earth's own rotation), and here Breguet combines it with a perpetual calendar and tourbillon.

Price: £172,800; breguet.com



Fashion Statement of the Year

RADO TRUE STRATUM

2017 was a strong year for watches crying out to be worn with a black roll neck and stern haircut – Bulgari's Octo Finissimo or the Ressence Type 1 Squared spring to mind. But Rado takes the gong for its collaborative True Designer series, the best of which is the True Stratum, created with Austrian designer Rainer Mutsch.

Price: £1,670; rado.com

DS ACTION DIVER CHRONOGRAPH

Extreme diver, unique mechanism

The marine world carries its own special challenges for timepieces. Only a handful are ever truly fit enough to deserve the proud label "diving watch". Like its predecessors, the latest incarnation of the popular DS Action Diver Chronograph fully meets ISO 6425 requirements. Bright colours and the extreme water resistance of up to 300 metres, are just some of the undeniable qualities of this unique watch. The ultrasport design of DS Action Diver will certainly make it an iconic diving watch.

It is a worthy successor to the famous Certina DS-3 model, used by the Australian Navy since 1970.

The dynamic character of the new DS Action Diver Chronograph makes no compromises: it is pure extreme sports – above and below the waterline. The ISO 6425 standard imposes stringent requirements on every timepiece candidate. I must have the option to pre-set a given span of time, great readability in darkness, excellent accuracy and outstanding shock resistance.

The new DS Action Diver Chronograph features a case with an imposing 45.7mm diameter to maximize underwater clarity. Its impressive unidirectional rotatable bezel, fastened by six screwed-on protective brackets, is made of blue anodized aluminium and used to set the diving time.

Its large triangular teeth, to ensure optimal handling even with gloves underwater, is one of the design themes fondly remembered from its forefather, the famous DS-3 of the 1970s; certina.com







KAROQ. URBAN SUV FROM ŠKODA

Škoda Karoq is a new compact SUV from a well-known Czech car manufacturer. It's worth taking a closer look at it, as it has all it needs to shake up the market.

koda has unveiled a new model of an urban SUV from the mid-price segment. The Karoq will definitely appeal to those preferring mid-sized cars with remarkable driveability and parkability, as well as dynamic and economical power units.

Measuring 4382mm in length, the new model from Škoda belongs to the C-SUV segment. Thanks to the Varioflex system, the car's boot can be transformed into a roomy 1810-litre luggage space, which considering the dimensions of the Karoq, is an excellent

result. The best performance - both in terms of fuel consumption (only 5.5 litres in combined mode) and torque (250 Nm) - is provided by the most reasonable unit for this car, that is the petrol 1.5 TSI, which generates a hefty 150 hp.

An interesting feature is the so-called Active Cylinder Deactivation (ACT), which effectively allows the Karoq to run on two cylinders during light throttle applications.

The manufacturer offers a total of five power units to choose from: two petrol engines and three diesel engines, as well as an advanced version with an automatic transmission. There is also a 4x4 version available.

FIVE STARS

When deciding whether to buy a Karoq, you might want to know that the new model has scored 93 percent in Euro NCAP test, which has translated into a maximum five star rating. In addition, Euro NCAP highlighted the protection of the cervical spine in rearend collisions, while the compact SUV's emergency braking system worked reliably at low urban speeds and prevented almost

all collisions. Euro NCAP also awarded the full score for the protection of pedestrians' legs and heads well in the event of in a collision.

"The Karoq feature numerous driver assistance systems that would otherwise only be found in higher vehicle classes," says Strube, Škoda Board Member for Technical Development.

Starting with the basic Ambition trim level, the new Škoda comes equipped with seven airbags: driver and front passenger airbag with knee airbag, as well as front side airbags with air curtains. In cases where high lateral accelerations are detected. Passenger Protect Assist system uses the electrical front seatbelt pre-tensioners to remove slack from the seatbelts and closes the side windows and sunroof.

FROM AMBITION TO STYLE

Even with the basic Ambition trim level, the new model comes standard with such features as two-zone climate control, alloy wheels, rain and auto-light sensor, cruise control, on-board entertainment system with Bluetooth, as well as rear parking sensors. You can upgrade the basic version with the Comfort package, which includes the Infotainment system with a touchscreen, and the Front Assist system with emergency braking. When purchasing the Karoq, you are also offered a free inspection package.

Karoq Style trim offers many more goodies than Ambition. These include aluminium roof rails, Adaptive Cruise Control and heated front seats. Add to this Full LED lights with ASF system, which adjust the lighting to the weather conditions.

ADDITIONAL PACKAGES

Similarly to Ambition trim, the Style trim can be upgraded with the Comfort package, which here includes the Amundsen satnav system, a rear-view camera and the touchfree opening of the tailgate.

You can also opt for a digital instrument cluster offfering several modes. The Classic layout presents both the rev counter and speedometer as round instruments on the right and left of the display. The Extended layout provides a main display covering the entire width of the panel - for example, the entertainment program currently running or the map. The Modern layout features a large display in the middle that can show the map, for example.

The price of the new model in the Ambition trim level with automatic climate control starts at PLN 87,900 with a 115 hp TSI petrol unit. In almost any trim level of the new Karoq you can opt for attractive upgrades.







The new model from Škoda offers a wealth of options already in the basic Ambition trim level.



4

HOURS IN... STOCKHOLM

Tom Otley hops around the Swedish capital, taking in Baroque palaces and a well-preserved shipwreck.



RALAMBSHOVSPARKEN

Stockholm is a walkable city that also has excellent public transport. Assuming you only have half a day, it's a good idea to stay above ground and see as much as possible, so this tour can all be done on foot with the odd boat trip. A good place to start is the island of Kungsholmen, once known for its small-scale industries in the 19th century but now an elegant residential area of apartment blocks and a lovely park – the Ralambshovsparken. Created in 1935, it links in with other parks on Kungsholmen to make a delightful place to stroll year-round. You'll find cafés, play areas for children, a beach, a skate park, an open-air theatre (in the summer) and

sculptures by modern Swedish artists. The Monument over Yxman (1967) by Eric Grate will see you off as you begin the attractive 20-minute walk to the next stop, at the eastern tip of the island.

STADSHUSET

Kungsholmen is also home to the stunning Stadshuset (City Hall). It was designed by Ragnar Ostberg in 1923 in the Swedish National Romantic style, although parts look almost as if they have floated in from Venice – monumental yet playful, and an arresting sight both from across the water and from its attractive terrace, with steps leading down to the Riddarfjarden bay flanked

by two statues, Song and Dance, by Swedish sculptor Carl Eldh. The golden crest on top of the 106-metre-tall tower is the Three Crowns or Tre Kronor of Sweden, its heraldic sign dating from the 1300s. You can take a guided tour of the interior if you have time (or if it's raining), taking in the Golden Room, the Prince's Gallery and the Blue Hall, where the Nobel Prize banquet takes place each December. 90 kr (£8). international.stockholm.se

ROYAL PALACE

Cross the bridge next to City Hall and go via Norrmalm then the tiny island of Helgeandsholmen to reach Gamla Stan (the Old Town). Take a little time exploring its winding streets and souvenir shops before making your way to the Royal Palace. You could spend all day here. As well as the huge expanse of buildings, there are several museums including the Treasury and the Royal Armoury.

With time tight, simply wander through the palace itself, the rooms of which are impressive examples of late Baroque opulence with their furnishings and paintings. Must-see sights include Queen Kristina's silver throne, looking very empty now but for all the visitors taking selfies; and the richly decorated Royal Chapel, which is up some stairs close to the entrance and exit. Open Tues-Sun 10am-4pm; $160 \, \mathrm{kr}$ (£14.75). kungahuset.se

VASA MUSEUM

Swedes aren't naturally boastful, but it can sometimes feel that way after listening to some of the recorded commentaries you get on the city's open-top buses and boat cruises. Everything from Ikea and Tetra-Pak to the pacemaker and dynamite is a Swedish invention, not to mention car brands such as Volvo and the much-missed Saab. If you've had to listen to a lot of this selfcongratulation, the antidote is to swing by the wreck of the Vasa. Intended as a mighty warship, even its own designers doubted it would stay float, and so it proved - having launched into the harbour in 1628, the first gust of wind caused it to capsize, killing 30 and sinking into mud, where it remained remarkably intact for 333 years until 1961. It was then raised and restored. Open daily 10am-5pm (8pm Wed); 130 kr (£12). vasamuseet.se/en

MODERNA MUSEET

From the Vasa Museum, you can jump on one of the circular boat trips that stop off here (single tickets from the pier at Allmanna Grand to Skeppsholmen cost 30 kr/£2.70). These range in length from a few minutes to a tour of the whole archipelago, or you can just pick and choose your journeys. A short one would be across Ladugardslandsviken bay to the island of Skeppsholmen opposite, where the chief attraction is the Moderna Museet (modern art museum). Collections change regularly but it is well worth a visit and is a great spot for lunch in the restaurant, where there are views across to Djurgarden. The permanent collection features works by Picasso, Dali and Rauschenberg. Open 10am-8pm Tues and Fri, 10am-6pm Wed-Thurs, 11am-6pm weekends; entry free to permanent shows.

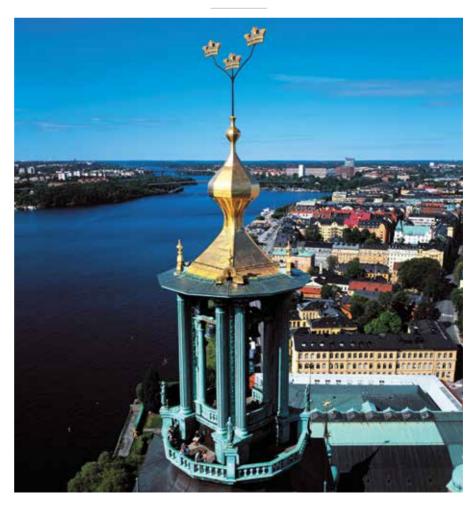
modernamuseet.se







Kungsholmen is also home to the stunning City Hall, designed by Ragnar Ostberg in 1923 in the Swedish National Romantic style.





ASK PETER

Letters

Piotr Kalita is related with air transport market for almost 20 years. He is specializing in corporate and diplomatic travel segment. Have a question? - ask Piotr. Mail your question to: redakcja@businesstraveller.pl

Who gets the miles?

I flew on business to Boston with British Airways and my company had paid for the ticket. I'd like to know if the points for my flight can be credited to my husband's account. I asked a travel agent about this and he said it can't be done. I should mention that my husband and I have a joint account.

Eliza

Dear Eliza.

Frequent flyer programmes are usually addressed to individual passengers. Points can be earned for flights, hotel bookings and car rentals, purchases in certain retail chains or transactions made with specific credit cards. The general rule is that it's the passenger who is the beneficiary of the programme, not the company that has paid for the ticket. Of course, companies usually are members of other loyalty schemes.

Points for flight can be accrued only on a personal account of the passenger. British Airways has indeed made a breakthrough and some time ago it launched a new offering called "The Household Account". It allows for collecting points on a single, joint account by people living at the same address.

The policy isn't overly complicated. A joint account can be shared by a maximum of seven people who reside in the same place. It can't be a company's address, since the programme is aimed at households. Also, there are no age restrictions (children can also be included in the programme), but the main account holder must be an adult.

Each participant has their own individual frequent flyer number, but the earned points are accrued on one account. When the points are redeemed in exchange for a prize ticket, they are deducted proportionally from each individual sub-account. Each person registered to a joint account has the right to freely redeem all the accrued points, but only the main owner can add new participants.

Other leading frequent flyer programmes don't offer shared accounts, but may allow you to transfer points to other ones. You can, however, be charged an additional fee for such a service.

Car insurance

During my business trip I rented a car, not knowing exactly what insurance I had, because I booked my car through a travel agent. Since I have a corporate discount, the rental fee was very low. Before my return, I left the car at a car park, because my flight departed early in the morning. I didn't return the car to the rental company's employee and I left the key at the stand. Now I've received a bill for damage to the car (a scratch on the door), because, as it turns out, I didn't purchase the zero-deductible insurance. As a result, I need to pay €300 extra. Why wasn't the full insurance cover included while I was renting the car?

Sebastian

Dear Sebastian,

When booking a car for a customer, a travel agency guarantees only the basic rental fee. Taxes and insurance are an additional matter and can represent a significant cost of the total amount of the rental, even exceeding the basic rental fee.

The final contract is concluded by the customer when the vehicle is picked up at the airport. Signing the contract, you decide on the final insurance package, which defines your responsibility and the final rental price.

I have checked the documents you sent me. The contract concluded between your company and the rental company is quite attractive in terms of the rental fee (more than 50 percent discount on the catalogue price), but very poor in terms of the insurance package. In fact, it contains only Collision Damage Waiver, Third Party Liability and very limited Loss Damage Waiver insurance.

I assume you were offered additional insurance packages when you picked up your car, because rental companies usually offer full protection options as standard. However you didn't opt for the additional insurance.

The car wasn't formally collected and checked by an employee of the company, so in this case the entire responsibility for damage falls on the car user. The €300 that you were charged with is the deductible for the damage.

I always encourage our readers to purchase a full insurance package, which will save them trouble even in case of a minor collision. The full package would have cost you just €70 extra.







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