A NEW ADRIATIC ICON

Perched above the shimmering Adriatic coastline in the heart of the Kvarner Bay, Mövenpick Hotel & Residences Kvarner Bay is preparing to welcome its first guests.

MÖVENPICK HOTEL & RESIDENCES KVARNER BAY

A GOOD INVESTMENT

An interesting option is the opportunity to purchase one of the 304 branded residences by Mövenpick Kvarner Bay, offering the most beautiful view of the Adriatic Sea. Such an investment will allow you to enjoy this place for many years to come. For more information, visit **movenpickresidences-kvarnerbay.com**

The new-generation seaside resort marks one of the most anticipated hospitality openings in Croatia, combining Swiss-inspired Mövenpick hospitality with the relaxed elegance of the Mediterranean lifestyle. Located near the charming coastal town of Novi Vinodolski and overlooking the island of Krk, the resort has been designed as a year-round destination for both leisure and business travelers.

Set on a dramatic hillside descending toward the sea, the resort offers panoramic views of Kvarner Bay from nearly every corner of the property. The location itself is one of the hotel's greatest assets. Guests are within easy reach of Rijeka Airport, while Zagreb, Pula and the entire northern Adriatic coast are conveniently accessible by car. Yet despite its connectivity, the atmosphere remains peaceful and secluded, surrounded by mediterranean plants, olive trees and crystal-clear waters.

CONTEMPORARY ROOMS AND BRANDED RESIDENCES

The complex will feature 198 contemporary hotel rooms and suites, many with expansive terraces and uninterrupted sea views. In addition to the hotel accommodation, the resort also includes 304 branded residences. In the first phase, now on sale, features residences in the first and second row from the sea, with the Adriatic quite literally at your doorstep. Interiors blend soft Mediterranean tones with modern design, natural materials and floor-to-ceiling windows that maximize daylight and the spectacular scenery outside. Spacious layouts, elegant furnishings and smart-room solutions aim to appeal equally to couples, families and business guests..

WELLNESS WITH A SEA VIEW

What truly distinguishes the resort is its scale and diversity of experiences. The property combines a premium seaside escape with a fully integrated lifestyle destination. One of the largest wellness and spa centres in the region, opening winter 2026, will anchor the resort's relaxation offering. The Salterra Wellness & Spa concept includes indoor seawater pools enriched with minerals, whirlpools, sauna areas, yoga facilities and treatment spaces designed around the restorative properties of the Adriatic environment. Outdoor spa pools overlooking the sea create a particularly striking setting for wellness rituals at sunset.

A NEW CHAPTER FOR PREMIUM HOSPITALITY IN CROATIA

With its combination of contemporary architecture, spectacular sea views, extensive wellness infrastructure and elevated culinary experiences, Mövenpick Hotel & Residences Kvarner Bay represents a new chapter for premium hospitality on Croatia's northern Adriatic coast. More than just a hotel, it has been conceived as a destination resort where Mediterranean ease meets modern comfort, offering travelers an immersive experience of the Kvarner Bay lifestyle.

POOLS, BEACHES AND FAMILY ATTRACTIONS

Water plays a central role throughout the entire resort. Multiple outdoor pool zones are divided into quieter adult-oriented areas and lively family spaces filled with entertainment and activities. The family zone features spray parks and interactive attractions for children, while guests seeking tranquility can retreat to more serene infinity-style pools with panoramic views of the bay. Direct beach access further enhances the resort experience. The private beach area combines paved terraces and pebble sections equipped with cabanas, loungers and parasols, allowing visitors to fully enjoy the Adriatic lifestyle. Water sports, beach volleyball and family-friendly activities will be available throughout the season.

Families are clearly one of the resort's target audiences. Dedicated children's zones, kids' clubs, entertainment programs and spacious family accommodations have all been incorporated into the design. Sea Breeze Food & Fun is a family pool area designed for easy poolside fun, where children and parents come together over relaxed days by the water, favourite meals and refreshments for all ages. The atmosphere is intentionally relaxed, vibrant and social.

MEDITERRANEAN FLAVOURS AT THE HEART OF THE RESORT

The culinary concept at Mövenpick Kvarner Bay is another major highlight. Several restaurants and bars are spread across the property, each with a distinct identity inspired by Mediterranean culture and Adriatic flavors. At the center of the gastronomic experience is Affamata, an elegant à la carte restaurant celebrating southern Italian cuisine and Mediterranean traditions. Combining refined dishes with spectacular sea views, the restaurant is expected to become one of the destination dining spots on the Kvarner coast.

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Figo Restaurant focuses on local Croatian ingredients and contemporary Adriatic cuisine. Here, olive oils, herbs, seafood and seasonal produce define menus that reinterpret regional traditions in a modern way. Breakfasts are designed to be leisurely and abundant, while evenings transform into vibrant culinary experiences overlooking the sea.

One of the resort's signature social venues will undoubtedly be the 180° Terrace Bar. During the day, it serves specialty coffees and light refreshments against breathtaking coastal panoramas. As the sun sets, the atmosphere shifts into an elegant cocktail lounge where guests can enjoy creative mixology, local wines and music beneath the open sky. The terrace is expected to become one of the most photogenic sunset locations on the Croatian coast.

Additional venues include Bava and Fjaka beach bars, Alba Pool Bar and others, each offering a distinct concept, from simple snacks and freshly baked patisserie to handcrafted cocktails and casual international cuisine. Across the resort, dining has been designed not merely as a service, but as a social and lifestyle experience rooted in Mediterranean hospitality. ◆

IDEAL FOR MICE

Beyond leisure tourism, the resort is also positioning itself as a major new destination for conferences and corporate events on the Adriatic. A modern congress center with advanced meeting facilities will accommodate international business gatherings, incentive travel and luxury events. The combination of premium accommodation, wellness facilities and seaside scenery creates a compelling proposition for the growing bleisure travel market, where business and leisure increasingly overlap.